

Dr. Frank Wadsworth is Professor of Marketing and International Studies at Indiana University Southeast. He has taught more than a dozen entrepreneur training programs over the past eight years including programs for young people. His own early ventures at starting a business were marginally successful. His current small business which supplies targeted data in the franchise industry is quite successful. Frank has helped his son start his own small business and is looking forward to helping his daughter start her own business.

Sponsors:



**INDIANA UNIVERSITY
SOUTHEAST**

New Albany Enterprise Zone Association



Youth/Adult Mentor Program



Sponsors:

**Indiana University Southeast School of Business
New Albany Enterprise Zone Association
YMCA of Southern Indiana**

Program Information:

- The workshop is for young people (ages 14 - 19) who want to explore the possibility of starting their own business.
- The program will provide young people with a combination of concepts and instructional material from a School of Business professor and “real world” experiences from local entrepreneurs.
- Sessions will include self assessment of teen interests and abilities, interviews with adult mentors, developing and testing a business idea, group work (giving and receiving feedback), hands on activities with marketing and pricing, and putting together a short business plan.
- The workshop gives youth an opportunity to think “outside the box,” let their imagination soar, and explore ideas in a nurturing and controlled environment.

Adult Mentor Orientation will be Wednesday, June 17, 5:30 – 7:30 p.m. at the YMCA of Southern Indiana, 33 State Street, New Albany, IN

Youth/Adult Mentor sessions will be on six consecutive Wednesdays, June 24 - July 26, 5:30 – 7:30 p.m., at the YMCA of Southern Indiana, 33 State Street, New Albany, IN

Deadline for Adult Mentor applications: June 8, 2009

Deadline for Youth applications: June 17, 2009

**Cost: \$70 for Adult Mentor
\$70 for Youth**

Instructor:

Frank Wadsworth, Professor of Marketing and International Studies, Indiana University Southeast School of Business

For further information please contact School of Business, Indiana University Southeast, Cheryl Young 812-941-2325 or young24@ius.edu

Registration for the program:

Please mail payment and registration to:

Indiana University Southeast School of Business
Attn: Cheryl Young
4201 Grant Line Road
New Albany, IN 47150

Make check payable to IU Southeast or charge my credit card

___ Visa ___ Master Card

Name on Card _____

Card # _____ Exp Date _____

___ Youth participant ___ Adult Mentor

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone (____) _____

Cell Phone (____) _____

E-mail _____

Date of Birth _____

Further Information about Youth:

Name of Parent or Guardian _____

Work Phone (____) _____

Home Phone (____) _____

Cell Phone (____) _____

E-mail _____

Further Information about Adult mentor:

Place of Business _____

Type of Business _____

Work Phone (____) _____

Home Phone (____) _____