

New Course Request

Indiana University

IV Southeast Campus

Check Appropriate Boxes:

Undergraduate credit

Graduate credit

Professional credit

1. School/Division Arts & Letters / Music 2. Academic Subject Code MUS-U  
 3. Course Number # 413 (must be cleared with University Enrollment Services) 4. Instructor Landerwich  
 5. Course Title Legal Aspects of the Music Industry  
 Recommended Abbreviation (Optional) \_\_\_\_\_  
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring, 2008/2009

7. Credit Hours: Fixed at 3 or Variable from \_\_\_\_\_ to \_\_\_\_\_

8. Is this course to be graded S-F (only)? Yes \_\_\_\_\_ No X

9. Is variable title approval being requested? Yes \_\_\_\_\_ No X

10. Course description (not to exceed 50 words) for Bulletin publication: An introduction to the legal issues affecting the recording, performing arts, and music publishing fields. Areas covered in the course include music rights and licensing, recording contracts, performing arts unions and guilds, and technology and music law.

11. Lecture Contact Hours: Fixed at 3 or Variable from \_\_\_\_\_ to \_\_\_\_\_

12. Non-Lecture Contact Hours: Fixed at 0 or Variable from \_\_\_\_\_ to \_\_\_\_\_

13. Estimated enrollment: 10 of which 0 percent are expected to be graduate students.

14. Frequency of scheduling: Every Spring Will this course be required for majors? Yes (Music Business only)

15. Justification for new course: Enhance the current music business curriculum

16. Are the necessary reading materials currently available in the appropriate library? Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 8/25/08  
Department Chairman/Division Director

Approved by: [Signature] 10/2/08  
[Signature] Date 9/25/08  
Dean

\_\_\_\_\_  
Date \_\_\_\_\_  
Dean of Graduate School (when required)

\_\_\_\_\_  
Date \_\_\_\_\_  
Chancellor/Vice-President

\_\_\_\_\_  
Date \_\_\_\_\_  
University Enrollment Services

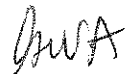
After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

# INDIANA UNIVERSITY SOUTHEAST

## Office of Academic Affairs

### Interdepartmental Communication

**TO:** Jeanne Sept, Vice Provost for Academic Affairs  
Uday Sukhatme, Dean of Faculties  
Alfred J. Guillaume, Jr., Vice Chancellor for Academic Affairs  
Susan Hannah, Vice Chancellor for Academic Affairs  
Kwesi Aggrey, Vice Chancellor for Academic Affairs  
Larry Richards, Vice Chancellor for Academic Affairs  
Stuart Green, Vice Chancellor for Academic Affairs

**FROM:** Gilbert W. Atnip   
Vice Chancellor for Academic Affairs

**SUBJ:** Activation at IU Southeast

**DATE:** November 21, 2008

The new course request below is recommended for approval by Indiana University Southeast. A copy of the request form is attached.

**MUS-U 413 Legal Aspects of the Music Industry**

In accordance with the procedures for curriculum development, if there are no remonstrances received in the Office of the Vice Chancellor for Academic Affairs at IUS by **December 21, 2008**, the request will be forwarded to the Office of University Enrollment Services for recording.

refk

cc: Joanna Goldstein  
Erich Stem  
Laura Landenwich

Attachments

New Course Request

Indiana University

IU Southeast Campus

Check Appropriate Boxes: Undergraduate credit  Graduate credit  Professional credit

1. School/Division Arts & Letters / Music 2. Academic Subject Code MUS-U

3. Course Number # 413 (must be cleared with University Enrollment Services) 4. Instructor Landonwrich

5. Course Title Legal Aspects of the Music Industry

Recommended Abbreviation (Optional) \_\_\_\_\_  
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring, 2008 2009

7. Credit Hours: Fixed at 3 or Variable from \_\_\_\_\_ to \_\_\_\_\_

8. Is this course to be graded S-F (only)? Yes \_\_\_\_\_ No X

9. Is variable title approval being requested? Yes \_\_\_\_\_ No X

10. Course description (not to exceed 50 words) for Bulletin publication: An introduction to the legal issues affecting the recording, performing arts, and music publishing fields. Areas covered in the course include music rights and licensing, recording contracts, performing arts unions and guilds, and technology and music law.

11. Lecture Contact Hours: Fixed at 3 or Variable from \_\_\_\_\_ to \_\_\_\_\_

12. Non-Lecture Contact Hours: Fixed at 0 or Variable from \_\_\_\_\_ to \_\_\_\_\_

13. Estimated enrollment: 10 of which 0 percent are expected to be graduate students.

14. Frequency of scheduling: Every Spring Will this course be required for majors? Yes (Music Business only)

15. Justification for new course: Enhance the current music business curriculum

16. Are the necessary reading materials currently available in the appropriate library? Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 8/25/08  
Department Chairman/Division Director

Approved by: [Signature] 10/2/08  
[Signature] Date 9/25/08  
Dean

\_\_\_\_\_  
Date \_\_\_\_\_  
Dean of Graduate School (when required)

\_\_\_\_\_  
Date \_\_\_\_\_  
Chancellor/Vice-President

\_\_\_\_\_  
Date \_\_\_\_\_  
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

# Legal Aspects of the Music Industry Course Outline

**Instructor:** Laura Landenwich  
from Seiller Waterman LLC

SPRING 2008

## COURSE DESCRIPTION AND OBJECTIVES

This course provides an overview of the legal aspects of the music industry, focusing on the important elements of commercial music and the entertainment industry. It will cover areas such as publishing, performing rights organizations, recording contracts, copyright, labor agreements, and legislation that affects musicians. The course will also introduce the various careers related to the legal and music industries, such as entertainment law, intellectual property law, and labor law.

## COURSE OBJECTIVES

The course will aim to help the student:

- Understand the key elements of recording contracts;
- Understand the basic elements of copyright in the 21<sup>st</sup> century;
- Understand the basic elements and relationships between artist and performing rights agreements and labor organizations in the music industry;
- Discover the various jobs within the legal industry;
- Appreciate and understand the role of law in a changing, online environment.

## REQUIRED MATERIALS

### TEXTBOOKS

- Krasilovsky, William M., Sidney Shemel, John M. Gross, and Jonathan Feinstein. *This Business of Music: The Definitive Guide to the Music Industry*. Tenth edition. New York: Watson-Guption Publications, 2007.

### MATERIALS

- 3-Ring Binder.

## GRADING

1.	Daily Grades: homework/preparation/participation	25%
2.	Quizzes	30%
3.	Midterm Exam	20%
4.	Final Exam	25%

## SCHEDULE (tentative)

### Week 1

Introduction to the Legal Aspects of the Music Industry

### Week 2

Introduction to copyright, royalties, and music publishing

### Week 3

Introduction to copyright, royalties, and music publishing (cont')

### Week 4

Unions and Guilds

### Week 5

Recording artist contracts

### Week 6

Music downloads, webcasting, streaming-on-demand, and podcasting  
How royalties are computed in the digital age

### Week 7

Overview of Motion Picture Music; Performer Deals; Film Songwriter Deals; Composer Agreements; Licensing Existing Recordings and Existing Songs for Motion Pictures; Music Supervisors; Soundtrack Album Deals

Week 8

Overview of Motion Picture Music; Performer Deals; Film Songwriter Deals; Composer Agreements; Licensing Existing Recordings and Existing Songs for Motion Pictures; Music Supervisors; Soundtrack Album Deals. (*cont'*)

Week 9

Independent Record producers and Foreign Distribution Agreements

Week 10

Introduction to Privacy and Publicity Rights and Names and Trademarks

Week 11

The role of Agents and Managers and an introduction to taxation in the music business

Week 12

Introduction to Payola and Trade Practice Regulations

Week 13 (November 20)

No Classes. Spring Break.

Week 14

Introduction and Overview–Careers in the legal industry (music)

Week 15

Final topics (TBA)

## **Background**

Last Spring, the Faculty Senate approved a curriculum change for the music business program. In order to serve our students better, we created two courses that were more specific and relevant to the music industry: **Introduction to the Music Business** and **Legal Aspects of the Music Industry**. Since the previous course was already in the IU system, we simply had to add the course to the IUS bulletin. However, there is no undergraduate course in the IU system that deals with the legal aspects of the music industry.

## **Purpose of APC approval**

Since the **Introduction to the Music Business** was added this fall, our goal is to offer the **Legal Aspects of the Music Industry** course this Spring (2009). In order to do this, we will need approval from the APC to add this course to the IU system and ultimately, offer it at IUS so that students in the new music business program can take advantage of the curriculum change.

## **Argument for the addition of the Legal Aspects of the Music Industry class**

The subject of law is an area of study that is important for all business majors. This significance to the study of business is why all business programs include some kind of law (common or business-specific) class that touches on areas relating to contracts and legislation that affects business on a daily basis. Since the music industry is unique and many "general" business law classes do not adequately cover entertainment and music law, it is crucial that a music industry/business program include some course that covers the legal aspects of the music industry. In fact, almost all music industry programs incorporate a course dedicated to music law. Our proposal (passed by the Faculty Senate) was modeled after two reputable music industry programs that also include a music law class.<sup>1</sup> This course will help music students acquire the basic knowledge one needs to possess before working in the "real" world, such as music contracts, unions, copyright, publishing, royalties, music licensing and performing rights. If you would like to see the curriculum change proposal, please contact me and I will be happy to give you more information.

---

<sup>1</sup> Adopted music industry program models: University of Miami: <http://mue.music.miami.edu/index.php> and James Madison University: <http://www.jmu.edu/music/>. These schools were chosen because our sister schools do not have music industry programs.

## Kynhoff, Rachel E

---

**From:** Bartley, Mandy  
**Sent:** Friday, October 03, 2008 1:19 PM  
**To:** Kynhoff, Rachel E  
**Cc:** Nassim, Bahman; Attum, Omar A; Wyandotte, Annette M; Goldstein, Joanna; Stem, Erich Holt; Shepherd, Christie D; Atkins Jr, Kenneth W  
**Subject:** RE: Interim Approval Requests

Rachel,

MUS-U 413 and BIOL-L 343 have been added to the course catalog with interim approval, effective Spring 2009.

Thanks,

Mandy

---

Mandy Bartley  
[bartley@indiana.edu](mailto:bartley@indiana.edu)  
Phone: 812-855-2092  
Fax: 812-855-4117  
<http://ses.indiana.edu/studentInfoSystems/sisServices/courseCatalog/>  
Student Enrollment Services  
INDIANA UNIVERSITY

---

**From:** Kynhoff, Rachel E  
**Sent:** Thursday, October 02, 2008 1:48 PM  
**To:** Bartley, Mandy  
**Cc:** Nassim, Bahman; Attum, Omar A; Wyandotte, Annette M; Goldstein, Joanna; Stem, Erich Holt; Shepherd, Christie D; Atkins Jr, Kenneth W  
**Subject:** Interim Approval Requests

Mandy,

Attached are New Course Requests needing interim approval for Spring 2009. Because they are brand new courses, never offered before at any IU campus, they will need to go through the entire process starting with approvals from the APC and Faculty Senate at IU Southeast as well as the Chancellor's approval. Once they have been approved by the committees and the Chancellor here, I will start the regular process of approval and forward them to you for permanent approval.

Please contact me if you have any questions or need any further information.

Thank you,

*Rachel Kynhoff*  
Academic Affairs  
Indiana University Southeast  
812.941.2208  
[rkynhoff@ius.edu](mailto:rkynhoff@ius.edu)