

IU Southeast: Students First Choice Summary

IU Southeast students participate in the Entering Student Survey during placement testing, which takes place after admission to the institution. On that survey, students are asked about their choice of IU Southeast for their education. Below is a summary of their responses for the last five years.

"Is IUS your first choice for college?"					
	2005-06	2006-07	2007-08	2008-09	2009*
Yes	576 (51.9%)	738 (65.7%)	716 (63.0%)	696 (66.9%)	832 (68.1%)
No	402 (36.2%)	383 (34.1%)	417 (36.7%)	341 (32.8%)	383 (31.4%)
Not Answered	131 (11.8%)	3 (0.3%)	4 (0.3%)	3 (0.3%)	6 (0.5%)
Total Number of Respondents	1109	1124	1137	1040	1221
First-year (fall-to-fall) Retention**	56.70%	60.30%	60.00%	58.60%	-

*NOTE: The data for 2009 represent only fall responses rather than both fall and spring.

**Retention rates are those of the first-time freshman cohort for the year represented. The retention rate for the Fall 2008 cohort is preliminary.

How much did each of the following sources of information influence your decision to attend					
Factors	Percent Indicating "Some" or "A lot"				
	2005-06 (N=1109)	2006-07 (N=1124)	2007-08 (N=1137)	2008-09 (N=1040)	2009*
a. Location	84.31%	91.82%	90.50%	91.92%	91.24%
b. Cost	72.49%	82.47%	83.64%	86.83%	87.64%
c. Small Classes	64.65%	79.81%	80.12%	80.77%	79.61%
d. Quality of Education	81.15%	87.81%	87.51%	86.44%	87.64%
e. Choice of Academic Programs	59.78%	73.84%	74.76%	73.66%	74.61%
f. Availability of Financial Aid	51.21%	61.74%	63.68%	66.73%	69.12%
g. Athletic Programs in which you wo	10.45%	15.39%	16.62%	17.98%	18.02%
h. Family members with IUS degrees	-	19.31%	18.64%	16.93%	17.86%
i. Reciprocity (resident tuition for Ker	-	16.82%	16.45%	17.69%	19.73%
j. Opportunities for Engagement	-	10.23%	19.61%	22.22%	20.31%
k. Applied Learning Opportunities	-	36.48%	33.86%	33.95%	32.93%
l. Access to Technology	-	52.84%	49.69%	52.60%	47.25%
m. IU Degree	-	74.11%	73.96%	75.28%	72.73%
n. Scholarship Opportunities	-	52.85%	50.84%	54.61%	54.47%
o. Parents	-	48.84%	46.96%	53.94%	53.24%
p. Friends going to IUS	-	52.85%	53.74%	58.07%	58.07%
q. Small College	-	70.73%	70.88%	74.52%	70.27%

*NOTE: The data for 2009 represent only fall responses rather than both fall and spring.