

IU Southeast: Students First Choice Summary

IU Southeast students participate in the Entering Student Survey during placement testing, which takes place after admission to the institution. On that survey, students are asked about their choice of IU Southeast for their education. Below is a summary of their responses for the last five years.

"Is IUS your first choice for college?"					
	2006-07	2007-08	2008-09	2009-10	2010-11
Yes	738 (65.7%)	716 (63.0%)	696 (66.9%)	937 (67.9%)	935 (70.0%)
No	383 (34.1%)	417 (36.7%)	341 (32.8%)	435 (31.5%)	392 (29.3%)
Not Answered	3 (0.3%)	4 (0.3%)	3 (0.3%)	8 (0.6%)	9 (0.7%)
Total Number of Respondents	1124	1137	1040	1380	1336
First-year (fall-to-fall) Retention**	60.30%	60.00%	60.70%	62.20%	63.10%

**Retention rates are those of the first-time freshman cohort for the year represented.

How much did each of the following sources of information influence your decision to attend					
Factors	Percent Indicating "Some" or "A lot"				
	2006-07 (N=1124)	2007-08 (N=1137)	2008-09 (N=1040)	2009-10 (N=1380)	2010-11 (N=1336)
a. Location	91.82%	90.50%	91.92%	90.87%	89.37%
b. Cost	82.47%	83.64%	86.83%	86.30%	85.70%
c. Small Classes	79.81%	80.12%	80.77%	79.78%	81.14%
d. Quality of Education	87.81%	87.51%	86.44%	88.04%	88.77%
e. Choice of Academic Programs	73.84%	74.76%	73.66%	75.07%	76.20%
f. Availability of Financial Aid	61.74%	63.68%	66.73%	68.84%	68.11%
g. Athletic Programs in which you wo	15.39%	16.62%	17.98%	17.75%	15.79%
h. Family members with IUS degrees	19.31%	18.64%	16.93%	17.61%	19.39%
i. Reciprocity (resident tuition for Ker	16.82%	16.45%	17.69%	20.43%	21.48%
j. Opportunities for Engagement	10.23%	19.61%	22.22%	33.70%	24.33%
k. Applied Learning Opportunities	36.48%	33.86%	33.95%	33.70%	40.27%
l. Access to Technology	52.84%	49.69%	52.60%	47.97%	49.10%
m. IU Degree	74.11%	73.96%	75.28%	73.48%	74.63%
n. Scholarship Opportunities	52.85%	50.84%	54.61%	54.28%	54.94%
o. Parents	48.84%	46.96%	53.94%	51.38%	50.82%
p. Friends going to IUS	52.85%	53.74%	58.07%	56.88%	58.68%
q. Small College	70.73%	70.88%	74.52%	69.93%	72.01%