



**INDIANA UNIVERSITY
SOUTHEAST**

OFFICE OF INSTITUTIONAL EFFECTIVENESS

Entering Student Survey Report

**Administered to First-Time Students Entering
IU Southeast in 2018, 2019, and 2020**

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There were 111 respondents in 2020, 720 respondents in 2019, and 524 respondents in 2018 who enrolled at IU Southeast in the subsequent Fall 2020, 2019, and 2018 terms, respectively. Between 5 and 40 responding students in that same period participated in this survey and decided not to enroll at IU Southeast in the Fall term. This report focuses on that former group of respondents that enrolled at IU Southeast and are included in the Fall 2020 official census report. Adjustments to the Fall 2020 entering student orientation and onboarding processes at IU Southeast due to the COVID-19 pandemic may have affected the survey participation or response rates. Please take into account the smaller Fall 2020 respondent population when interpreting the following survey results: the smaller respondent count may mean that fewer students within that 111-student group might cause wider swings of opinions in year-to-year comparisons than within the previous, larger 2019 and 2018 populations.

Table 1: Surveyed Student Population

	2020		2019		2018	
	N	%	N	%	N	%
Enrolled	111	95.7%	720	94.7%	524	93.4%
Unenrolled	5	4.3%	40	5.3%	37	6.6%
Total	116	100.0%	760	100.0%	561	100.0%

About three-quarters (76.6%) of the respondents were Indiana residents in 2020, while a fifth (20.7%) of them were classified as reciprocal students (Kentucky residents qualified to receive in-state tuition rates). Reciprocity levels decreased slightly since 2019, while in-state resident and out-of-state student levels increased in that same period.

Table 2: Enrolled Student Population, by Derived Residency Status

	2020	2019	2018
Indiana Resident	76.6%	71.3%	75.2%
Reciprocity Student	20.7%	26.8%	22.7%
Out-of-State Student	2.7%	1.9%	2.1%

RESPONDENT DEMOGRAPHICS

In 2020, the ratio of females to males at IU Southeast remained steady, with almost two-thirds of students selecting female. A higher percentage of reciprocal students (73.9%) were female than the in-state or out-of-state respondents. A large majority of incoming students were single with no children. Indiana resident students were found to be more likely to have non-single marital statuses and have one or more children.

Table 3: Gender Identity, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Female	65.9%	65.7%	54.8%	73.9%	63.7%	61.3%	66.7%	50.0%	72.7%	67.6%	64.9%	56.7%
Male	32.9%	34.3%	44.7%	26.1%	36.3%	38.7%	33.3%	50.0%	27.3%	31.5%	35.1%	42.9%
No Response	1.2%	--	<1%	--	--	--	--	--	--	<1%	--	<1%

Table 4: Marital Status, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Single	96.5%	98.1%	98.0%	95.7%	98.4%	98.3%	100.0%	100.0%	100.0%	96.4%	98.2%	98.1%
Married	2.4%	1.4%	1.3%	4.3%	1.1%	<1%	--	--	--	2.7%	1.3%	1.1%
Divorced	--	<1%	<1%	--	<1%	<1%	--	--	--	--	<1%	<1%
Widowed	--	--	<1%	--	--	--	--	--	--	--	--	<1%
No Response	1.2%	<1%	<1%	--	--	--	--	--	--	<1%	<1%	<1%

Table 5: Number of Children, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
None	96.5%	97.7%	97.7%	100.0%	97.4%	97.5%	100.0%	100.0%	81.8%	97.3%	97.6%	97.3%
One	2.4%	1.0%	1.0%	--	2.1%	1.7%	--	--	18.2%	1.8%	1.3%	1.5%
Two	--	<1%	<1%	--	<1%	0.8%	--	--	--	--	<1%	<1%
Three	--	<1%	--	--	--	--	--	--	--	--	<1%	--
Four or more	--	<1%	<1%	--	--	--	--	--	--	--	--	<1%
No Response	1.2%	<1%	<1%	--	--	--	--	--	--	<1%	<1%	<1%

FIRST CHOICE FOR COLLEGE

Remaining consistent with the past years’ worth of data, still more than half of all responding incoming students selected IU Southeast as their first choice for college. The University of Louisville remains the most considered alternative option, followed by IU Bloomington, though both institutions have lost ground since 2018. The difference between in-state students’ choices and reciprocal students’ choices is made even clearer when separated this way. The University of Louisville, Bellarmine University, Western Kentucky University, and Jefferson Community College are more popular among the reciprocal students, while in-state institutions including IU Bloomington, IUPUI, and Purdue University in West Lafayette are choices that are more competitive for Indiana residents applying to IU Southeast.

Ivy tech Community College, in the meantime, has almost doubled in overall popularity since 2018 with about a fifth (21.6%) of students currently applying there and its popularity growing over seven percentage points in the past year. This increase was most pronounced in Indiana resident students (27.1%) and out-of-state students (33.3%). Among the 23 write-in responses in the “Other” category, a combined eight respondents mentioned Asbury University, Eastern Kentucky University, Northern Kentucky University, and the University of Kentucky.

Table 6: IU Southeast as First Choice, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Yes	51.8%	57.7%	59.1%	65.2%	53.9%	57.1%	100.0%	78.6%	90.9%	55.9%	57.1%	59.4%
No	45.9%	41.3%	39.8%	34.8%	43.0%	41.2%	--	21.4%	9.1%	42.3%	41.4%	39.5%
No Response	2.4%	1.0%	1.0%	--	3.1%	1.7%	--	--	--	1.8%	1.5%	1.1%

Table 7: Institutions Considered Attending, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
University of Louisville	27.1%	30.2%	37.6%	69.6%	56.5%	61.3%	--	42.9%	27.3%	35.1%	37.5%	42.7%
IU Bloomington	31.8%	35.5%	47.0%	--	5.7%	10.9%	--	28.6%	27.3%	24.3%	27.4%	38.4%
Ivy Tech Community College	27.1%	18.9%	15.0%	--	1.0%	<1%	33.3%	7.1%	--	21.6%	13.9%	11.5%
Other	16.5%	20.1%	17.0%	39.1%	26.9%	27.7%	--	28.6%	36.4%	20.7%	22.1%	19.8%
IUPUI	22.4%	16.8%	20.8%	--	--	1.7%	--	7.1%	--	17.1%	12.1%	16.0%
Ball State University	18.8%	21.2%	18.8%	4.3%	2.1%	--	--	28.6%	--	15.3%	16.3%	14.1%
Purdue University (West Lafayette)	18.8%	9.6%	10.4%	--	2.6%	4.2%	--	14.3%	--	14.4%	7.8%	8.8%
Indiana State University	16.5%	15.4%	15.0%	--	2.6%	3.4%	--	21.4%	9.1%	12.6%	12.1%	12.2%
Bellarmino University	11.8%	7.2%	8.4%	13.0%	21.8%	23.5%	--	7.1%	9.1%	11.7%	11.1%	11.8%
University of Southern Indiana	15.3%	15.6%	13.7%	--	--	--	--	14.3%	--	11.7%	11.4%	10.3%
Western Kentucky University	8.2%	4.7%	2.8%	13.0%	23.3%	26.1%	--	7.1%	45.5%	9.0%	9.7%	9.0%
Jefferson Community College	--	1.0%	1.0%	39.1%	31.1%	25.2%	--	--	9.1%	8.1%	9.0%	6.7%
Hanover College	7.1%	7.2%	8.9%	--	3.6%	5.0%	33.3%	--	--	6.3%	6.1%	7.8%
Spalding University	--	2.1%	3.6%	8.7%	7.8%	7.6%	--	--	9.1%	1.8%	3.6%	4.6%

*Please note that the respondents could choose more than one answer.

SOURCES OF INFORMATION AND FACTORS INFLUENCING SCHOOL CHOICE

Personal contact with family and friends attending IU Southeast continues to be the greatest source of information for incoming students, followed closely by the IU Southeast website, and contact with current students, teachers, and counselors. Of the 16 informational resource categories, the top six categories each appear to have reached or informed between a third and one-half of the 2020 respondents. The respondents’ written-in informational sources within the “Other” category included living near the campus and visiting while attending another school, which made up 3.6% of responses.

Table 8: Sources of Information Obtained about IU Southeast, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Friends or Family Who Attend IU Southeast	52.9%	50.1%	51.0%	47.8%	38.3%	31.9%	33.3%	50.0%	27.3%	51.4%	46.9%	46.2%
IU Southeast Website	44.7%	38.2%	48.0%	43.5%	32.1%	39.5%	--	28.6%	45.5%	43.2%	36.4%	46.0%
Current IU Southeast Students	45.9%	50.7%	48.2%	34.8%	32.1%	36.1%	--	35.7%	18.2%	42.3%	45.4%	44.8%
Materials Mailed to You	45.9%	37.6%	45.2%	26.1%	23.8%	28.6%	--	21.4%	27.3%	40.5%	33.6%	41.0%
Teachers	41.2%	40.5%	46.7%	30.4%	32.1%	29.4%	33.3%	42.9%	18.2%	38.7%	38.3%	42.2%
Counselors	38.8%	40.4%	46.4%	30.4%	30.6%	35.3%	66.7%	14.3%	18.2%	37.8%	37.2%	43.3%
Email	32.9%	30.8%	35.3%	26.1%	22.8%	31.1%	--	7.1%	18.2%	30.6%	28.2%	34.0%
Contact with IU Southeast Graduates	25.9%	32.2%	32.2%	17.4%	23.8%	20.2%	33.3%	7.1%	27.3%	24.3%	29.4%	29.4%
Social Media (Facebook, Instagram, Twitter, YouTube)	20.0%	16.4%	18.0%	34.8%	18.1%	16.0%	--	7.1%	9.1%	22.5%	16.7%	17.4%
Friends or Family Who Do Not Attend IU Southeast	23.5%	17.3%	19.0%	13.0%	18.7%	32.8%	33.3%	21.4%	9.1%	21.6%	17.8%	14.3%
Coaches/Sports	7.1%	10.1%	9.1%	8.7%	9.8%	10.9%	--	35.7%	36.4%	7.2%	10.6%	10.1%
Mobile Application/Digital Ads	4.7%	6.6%	7.1%	8.7%	3.6%	5.0%	--	--	9.1%	5.4%	5.7%	6.7%
TV Ads	4.7%	1.6%	2.3%	4.3%	1.0%	<1%	--	--	--	4.5%	1.4%	1.9%
Other	3.5%	3.9%	1.5%	4.3%	4.7%	3.4%	--	--	--	3.6%	4.0%	1.9%
Billboards	2.4%	2.1%	4.1%	--	2.6%	6.7%	--	--	--	1.8%	2.2%	4.6%
Print Ads	--	1.8%	2.0%	4.3%	1.6%	1.7%	--	7.1%	--	<1%	1.8%	1.9%
Radio Ads	--	--	--	--	--	--	--	--	--	--	--	--

*Please note that the respondents could choose more than one answer.

The top six factors influencing attendance at IU Southeast continued to mirror the sources of information depicted in Table 8. Friends, family, or students attending IU Southeast; the IU Southeast website; mailed materials; and teachers and counselors were once again key factors in respondents’ decisions to apply and enroll. Mobile applications and digital ads, print ads, television ads, and billboards continued to decline in their efficacy toward this entering group’s decision-making process.

2020 IU Southeast Entering Student Survey Report by Residency Status

Table 9: Factors Influencing Decision to Attend IU Southeast, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Friends or Family Who Attend IU Southeast	44.7%	38.2%	40.9%	34.8%	25.9%	26.9%	--	35.7%	18.2%	41.4%	21.0%	37.2%
Current IU Southeast Students	37.6%	38.2%	38.6%	26.1%	22.8%	26.1%	--	21.4%	9.1%	34.2%	33.8%	35.1%
IU Southeast Website	32.9%	28.7%	38.3%	39.1%	25.4%	29.4%	--	28.6%	45.5%	33.3%	27.8%	36.5%
Materials Mailed to You	32.9%	23.4%	31.5%	26.1%	15.5%	21.0%	--	21.4%	9.1%	30.6%	21.3%	28.6%
Counselors	28.2%	30.0%	35.3%	26.1%	20.2%	29.4%	33.3%	14.3%	9.1%	27.9%	27.1%	33.4%
Teachers	29.4%	31.2%	35.3%	21.7%	22.3%	22.7%	33.3%	35.7%	9.1%	27.9%	28.9%	31.9%
Email	23.5%	21.2%	25.9%	21.7%	15.0%	22.7%	--	7.1%	9.1%	22.5%	19.3%	24.8%
Contact with IU Southeast Graduates	18.8%	23.2%	27.2%	8.7%	17.6%	18.5%	--	7.1%	18.2%	16.2%	21.4%	25.0%
Friends or Family Who Do Not Attend IU Southeast	16.5%	12.3%	15.0%	8.7%	15.5%	28.6%	33.3%	21.4%	9.1%	15.3%	13.3%	17.9%
Social Media (Facebook, Instagram, Twitter, YouTube)	10.6%	9.2%	9.9%	26.1%	6.7%	10.9%	--	7.1%	--	13.5%	8.5%	9.9%
Coaches/Sports	4.7%	8.4%	7.1%	8.7%	7.3%	10.1%	--	35.7%	36.4%	5.4%	8.6%	8.4%
Other	2.4%	1.8%	1.3%	--	1.6%	3.4%	--	--	--	1.8%	1.7%	1.7%
Mobile Application/Digital Ads	--	4.3%	3.6%	4.3%	2.6%	3.4%	--	--	9.1%	<1%	3.8%	3.6%
Print Ads	--	1.0%	1.0%	4.3%	--	<1%	--	7.1%	--	<1%	<1%	1.0%
TV Ads	--	<1%	1.0%	4.3%	<1%	<1%	--	--	--	<1%	<1%	1.0%
Billboards	--	<1%	2.5%	--	1.0%	3.4%	--	--	--	--	<1%	2.7%
Radio Ads	--	--	--	--	--	--	--	--	--	--	--	--

*Please note that the respondents could choose more than one answer.

**The percentages total the "A Lot" and "Some" categories.

DECISION FACTORS

IU Southeast’s location, cost, and quality of education remain the largest three factors across the board influencing respondents’ decision to attend the institution. The university’s choice of programs, available financial aid, and small class size were once more important secondary factors in many respondents’ decisions this year. Financial aid and tuition-based factors played a larger part for respondents outside of Indiana, as reciprocity was an important deciding factor for 80.8% of reciprocal students. The availability of financial aid was significant issue for 95.7% reciprocal entering students. It was noted that reciprocal students considered IU Southeast’s small class size and size of the university more of a positive selling point than Indiana students did.

Table 10: Factors Contributing to Decision to Attend IU Southeast, by Derived Residency Status

	Indiana Resident			Reciprocity			Out-of-State			Grand Total		
	2020	2019	2018	2020	2019	2018	2020	2019	2018	2020	2019	2018
Location	91.8%	93.8%	92.4%	91.3%	83.9%	89.9%	100.0%	71.4%	100.0%	91.9%	90.7%	92.0%
Cost	84.7%	91.8%	93.7%	95.7%	92.7%	96.6%	100.0%	85.7%	90.9%	87.4%	91.9%	94.3%
Quality of Education	81.2%	84.2%	87.8%	91.3%	87.6%	91.6%	100.0%	71.4%	90.9%	83.8%	84.9%	88.7%
Choice of Academic Programs	83.5%	78.8%	81.2%	87.0%	78.2%	90.8%	33.3%	64.3%	81.8%	82.9%	78.3%	83.4%
Availability of Financial Aid	76.5%	74.1%	74.9%	73.9%	76.7%	77.3%	66.7%	71.4%	90.9%	75.7%	74.7%	75.8%
Small Class Size	70.6%	75.0%	77.7%	91.3%	82.9%	89.1%	66.7%	57.1%	81.8%	74.8%	76.8%	80.3%
Size of the Institution	64.7%	71.3%	70.8%	91.3%	81.3%	86.6%	33.3%	57.1%	81.8%	69.4%	73.8%	74.6%
Applied Learning Opportunities	44.7%	54.8%	58.9%	52.2%	67.4%	65.5%	--	50.0%	63.6%	45.0%	58.1%	60.5%
Friends or Family with or Pursuing an IU Southeast Degree	41.2%	43.9%	41.9%	39.1%	37.3%	32.8%	33.3%	14.3%	36.4%	40.5%	41.5%	39.7%
Events, Activities, and Campus Life	32.9%	48.5%	49.2%	39.1%	56.0%	63.9%	--	35.7%	45.5%	33.3%	50.3%	52.5%
Parent’s Decision	28.2%	32.2%	37.1%	21.7%	29.5%	33.6%	33.3%	21.4%	18.2%	27.0%	31.3%	35.9%
Reciprocity (Resident Tuition for Kentucky Students)	9.4%	15.0%	15.0%	95.7%	80.8%	85.7%	--	14.3%	18.2%	27.0%	32.6%	31.1%
Athletic Programs in which You would Like to Participate	14.1%	23.0%	24.6%	21.7%	25.4%	33.6%	--	21.4%	36.4%	15.3%	23.6%	26.9%

*Please note that the respondents could choose more than one answer.

**The percentages total the "A Lot" and "Some" categories.

Identifying Information

IU Southeast Entering Student Survey

This survey will take about 15-20 minutes to complete. Please complete all of the items on the survey.

Use the Next and Back buttons in the bottom-right corner of the screen to navigate through the survey. Next moves to the next page, while Back moves to the previous page. At the end of the survey, be sure to click the final Next button to submit your responses.

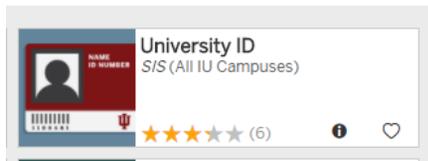
Your responses will be used only for institutional research purposes. The identities of respondents will remain confidential and will not be revealed in any publication or presentation of the results of this survey. Data will be kept in a secured, limited access location. There are no foreseeable risks by participating in this study. If you have questions about your rights to participate in this survey, you may contact the Office of Institutional Effectiveness at Indiana University Southeast at (812)-941-2148.

Entering Student Survey, Section 1 of 5

Identifying information (entry of the following items is REQUIRED before you may proceed to the next section of the survey):

First Name:	<input type="text"/>
Last Name:	<input type="text"/>
UID Number (include leading zeros):	<input type="text"/>
Birth Date (mm/dd/yyyy):	<input type="text"/>
Email (IUS email preferred):	<input type="text"/>
Preferred Phone ((555) 123-4567):	<input type="text"/>

To find your ID Number, please go to <http://one.iu.edu> . Type University ID in the search bar at the top of the page and select the app that looks like the image below. Your ID number is displayed under the Demographic Information tab.



Please click the Next >> button to continue the survey.

Screen 2

Entering Student Survey, Section 2 of 5

Select the ONE major you have the most interest in at this time:

Please select the concentration within Fine Arts you are most interested in (optional):

- | | |
|---|--------------------------------------|
| <input type="radio"/> Art History | <input type="radio"/> Graphic Design |
| <input type="radio"/> Ceramics | <input type="radio"/> Painting |
| <input type="radio"/> Digital Art/Interactive Media | <input type="radio"/> Printmaking |
| <input type="radio"/> Drawing | <input type="radio"/> Studio Arts |

Please select the concentration within Business you are most interested in (optional):

- | | |
|---|--|
| <input type="radio"/> Accounting | <input type="radio"/> Human Resource Management |
| <input type="radio"/> Economics | <input type="radio"/> International Business |
| <input type="radio"/> Economics & Public Policy | <input type="radio"/> Management |
| <input type="radio"/> Finance | <input type="radio"/> Marketing |
| <input type="radio"/> General Business | <input type="radio"/> Supply Chain/Operations Management |

Please select the concentration within Music you are most interested in (optional):

- | | |
|---------------------------------------|---|
| <input type="radio"/> Composition | <input type="radio"/> Performance |
| <input type="radio"/> Music Business | <input type="radio"/> Production/Audio Production |
| <input type="radio"/> Music Education | <input type="radio"/> Sound Engineering |
| <input type="radio"/> Music Therapy | |

Please select the concentration within Education you are most interested in (optional):

- | | |
|----------------------------------|-------------------------------|
| <input type="radio"/> Elementary | <input type="radio"/> Special |
| <input type="radio"/> Secondary | |

Please select the concentration within Education you are most interested in (optional):

- Traditional Communication Strategic Communication
 Organizational Communication

If major was not listed, please write-in:

Gender:

- Male
 Female

Marital Status:

- Single
 Married
 Divorced
 Widowed

How many children do you have?

- None
 One
 Two
 Three
 Four or more

Are you interested in using child care (ages 3-10) at IU Southeast?

- Yes
 No

Approximately how many hours a week will you be employed during your first semester at IU Southeast?

- Not working

- 1 to 10 hours
 11 to 20 hours
 21 to 30 hours
 31 or more hours

Do you consider yourself:

- A student who also works
 A worker who also takes classes
 A full-time student

Are you interested in on-campus housing at IU Southeast?

- Yes
 No

When you start your classes, about how many miles from campus will you live?

- | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| On Campus | 10 or less | 11 to 20 | 21 to 30 | More than 30 |
| <input type="radio"/> |

What is the highest level of education completed by your parents?

	Elementary	High School	Vocational School	College	Post-College	Not Applicable
Mother	<input type="radio"/>					
Father	<input type="radio"/>					

Select all areas in which you think you will need help at IU Southeast:

- | | |
|--|--|
| <input type="checkbox"/> Writing skills | <input type="checkbox"/> Financial aid |
| <input type="checkbox"/> Career counseling | <input type="checkbox"/> Personal counseling |
| <input type="checkbox"/> Math skills | <input type="checkbox"/> Having a mentor |
| <input type="checkbox"/> Deciding on a major | <input type="checkbox"/> Finding employment |
| <input type="checkbox"/> Child care | <input type="checkbox"/> Veterans' Services |

How would you prefer to be communicated with regarding

	Text Message	Email	In-Person	Online/Live Chat	Phone	Canvas	IU Southeast Website	Facebook	Twitter	Directly from Faculty	Directly from Advisors
Academic issues that affect your enrollment or graduation	<input type="checkbox"/>										
Course registration reminders	<input type="checkbox"/>										
Financial Aid registration for upcoming semesters	<input type="checkbox"/>										
Semester bill due date reminders	<input type="checkbox"/>										

How knowledgeable are you on the process of paying for classes?

Very

Somewhat

Not At All

How do you plan to pay for college?

(Please select any and all methods you plan to use to pay for college.)

- | | |
|--|--|
| <input type="checkbox"/> Family or Myself (cash, savings, working) | <input type="checkbox"/> Employer Assistance |
| <input type="checkbox"/> Student Loans | <input type="checkbox"/> Veteran's Assistance (GI Bill, Veteran/Military Benefits, etc.) |
| <input type="checkbox"/> Grants | <input type="checkbox"/> Other (please describe) <input type="text"/> |
| <input type="checkbox"/> Scholarships | <input type="checkbox"/> No plan / I don't know |
| <input type="checkbox"/> Federal Work-Study Award | |

The methods you plan to use to pay for college are listed below. Please rank them in order of what will pay MOST for college to what will pay LEAST for college. For instance, if 'Scholarships' will be the method that will pay for most of your college, drag that item to the top (1).

- » Family or Myself (cash, savings, working)

- » Student Loans

- » Grants

- » Scholarships

- » Federal Work-Study Award

- » Employer Assistance

- » Veteran's Assistance (GI Bill, Veteran/Military Benefits, etc.)

- » Other (please describe)

- » No plan / I don't know

Please click the Next >> button to continue the survey.

Screen 3

Entering Student Survey, Section 3 of 5

Would you like to be contacted about any of the following activities (select all that apply)?

- | | |
|--|---|
| <input type="checkbox"/> Adult Student Support | <input type="checkbox"/> Overseas study opportunities |
| <input type="checkbox"/> Children's programming | <input type="checkbox"/> Planning campus events and entertainment |
| <input type="checkbox"/> Athletic Pep Band | <input type="checkbox"/> Political clubs |
| <input type="checkbox"/> Ethnic/Multi-cultural groups | <input type="checkbox"/> Religious organizations |
| <input type="checkbox"/> Finding employment | <input type="checkbox"/> Sororities |
| <input type="checkbox"/> Fraternities | <input type="checkbox"/> Special Interest Organizations |
| <input type="checkbox"/> Honors Program | <input type="checkbox"/> Student Ambassadors |
| <input type="checkbox"/> Instrumental music | <input type="checkbox"/> Student Government |
| <input type="checkbox"/> Internships | <input type="checkbox"/> Student publications |
| <input type="checkbox"/> Intramural sports | <input type="checkbox"/> Theatre/drama |
| <input type="checkbox"/> Leadership development | <input type="checkbox"/> Varsity sports |
| <input type="checkbox"/> Mentoring | <input type="checkbox"/> Vocal music |
| <input type="checkbox"/> Obtaining Financial Aid | <input type="checkbox"/> Volunteering in the community |
| <input type="checkbox"/> Organizations related to academic major | <input type="checkbox"/> Work-Study |

Ethnic/Multicultural Groups (select all that apply):

- Asian Pop Culture Club
- International Student Organization
- Japanese Pop Culture Club
- Multicultural Student Union
- Student African American Brotherhood

Students for Diversity CCR

Organizations related to academic major (select all that apply):

- | | | |
|--|--|--|
| <input type="checkbox"/> Advertising Club | <input type="checkbox"/> National Science Teachers Association | <input type="checkbox"/> Honors Program Student Advisory Board |
| <input type="checkbox"/> Biology Club | <input type="checkbox"/> Philosophy Club | <input type="checkbox"/> Pre-Dental |
| <input type="checkbox"/> Computer Security Group | <input type="checkbox"/> Pre-Health Professional Society | <input type="checkbox"/> Pre-Med Society |
| <input type="checkbox"/> Economics Club | <input type="checkbox"/> Psychology Club | <input type="checkbox"/> Pre-Pharmacy Club |
| <input type="checkbox"/> English Club | <input type="checkbox"/> Society for Human Resource Management | <input type="checkbox"/> Political Science Club |
| <input type="checkbox"/> Field Biology Club | <input type="checkbox"/> Spanish Club | <input type="checkbox"/> Sociology Club |
| <input type="checkbox"/> Finance Club | <input type="checkbox"/> Student Art Association | <input type="checkbox"/> Women in Technology |
| <input type="checkbox"/> French Club | <input type="checkbox"/> Student Education Association | <input type="checkbox"/> Business Professionals of America |
| <input type="checkbox"/> Graphic Arts Club | <input type="checkbox"/> Student Nurses' Association | <input type="checkbox"/> Launch Entrepreneurship Club |
| <input type="checkbox"/> History Club | <input type="checkbox"/> Criminal Justice Student Association | <input type="checkbox"/> Public Relations Student Society of America |
| <input type="checkbox"/> Informatics Club | <input type="checkbox"/> German Club | <input type="checkbox"/> National Society of Leadership and Success |
| <input type="checkbox"/> Marketing Club | <input type="checkbox"/> Honors Community | |

Political Clubs (select all that apply):

- Civil Liberties Union (CLU)
- College Democrats
- College Republicans
- Lodge Council
- Model United Nations
- Young Americans for Liberty

Religious Organizations (select all that apply):

- Christian Student Fellowship
- Catholic Campus Community
- Free Thinkers
- Campus Ministry International at IU Southeast
- Jewish Student Union

Campus Crusade (CRU) Delight Ministries**Special Interest Organizations (select all that apply):**

 Allies American Society of Safety Engineers Debate Society Earth Save Gamer's Club Spectrum Indiana Underground Society IUS Biology Volunteers Non-Traditional Student Union One Outdoor Adventure Club ROTC (Reserve Officers' Training Corps) Salsa Club Student Alumni Association Students for Life Student Veterans Organization Women in Computing Acapella Geeks Club Alpha Psi Omega (Theater) Association for Computing Machinery Beta Gamma Sigma Castle Club Concert Band Makers Club Panhellenic Council Sound Together Student Orientation Leaders The Dining Hall (TDH) Sustainability Club Bass Fishing Club Rotaract Club Film Club Campus Activities Board Club Golf Dirt Bags Art Club Interfraternity Council Spirit Club**Student Publications (select all that apply):**

 Horizon Student Newspaper Literary Review**Varsity Sports (select all that apply):**

- Baseball
- Basketball - Men's
- Basketball - Women's
- Softball
- Tennis - Men's
- Tennis - Women's
- Volleyball - Women's
- Cheerleading

Please click the Next >> button to continue the survey.

Screen 4

Entering Student Survey, Section 4 of 5

From which of the following did you obtain information about IU Southeast (select all that apply)?

- | | |
|---|---|
| <input type="checkbox"/> Contact with IU Southeast graduates | <input type="checkbox"/> TV ads |
| <input type="checkbox"/> Current IU Southeast students | <input type="checkbox"/> Social Media (Facebook, Instagram, Twitter, YouTube) |
| <input type="checkbox"/> Friends or family who attend IU Southeast | <input type="checkbox"/> Billboards |
| <input type="checkbox"/> Friends or family who do not attend IU Southeast | <input type="checkbox"/> Print ads |
| <input type="checkbox"/> Materials mailed to you | <input type="checkbox"/> IU Southeast website |
| <input type="checkbox"/> Teachers | <input type="checkbox"/> Mobile application/ Digital Ads |
| <input type="checkbox"/> Counselors | <input type="checkbox"/> Email |
| <input type="checkbox"/> Coaches/Sports | <input type="checkbox"/> Other (please specify): <input type="text"/> |

How much did each of the following information sources influence your decision to attend IU Southeast?

	A lot	Some	A little	Not at all
» Contact with IU Southeast graduates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Current IU Southeast students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Friends or family who attend IU Southeast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Friends or family who do not attend IU Southeast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	A lot	Some	A little	Not at all
» Materials mailed to you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Teachers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Counselors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Coaches/Sports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» TV ads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Social Media (Facebook, Instagram, Twitter, YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Billboards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Print ads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» IU Southeast website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Mobile application/ Digital Ads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
» Other (please specify): <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Did your parent or grandparent attend IU Southeast?

- Yes
 No

Please enter the name(s) of your parents or grandparents who attended IU Southeast.

Was IU Southeast your first choice for college?

- Yes
 No

Where else did you consider attending (select all that apply)?

- | | |
|---|---|
| <input type="checkbox"/> IU Bloomington | <input type="checkbox"/> Spalding University |
| <input type="checkbox"/> University of Louisville | <input type="checkbox"/> Purdue (West Lafayette) |
| <input type="checkbox"/> University of Southern Indiana | <input type="checkbox"/> Indiana State University |
| <input type="checkbox"/> Ball State University | <input type="checkbox"/> IUPUI |
| <input type="checkbox"/> Jefferson Community College | <input type="checkbox"/> Hanover College |

Ivy Tech Community College

Western Kentucky University

Bellarmine University

Other

How much did each of the following factors contribute to your choice to attend IU Southeast?

	A lot	Some	A little	Not at all
Location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Size of the institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small class size	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Choice of academic programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of financial aid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletic programs in which you would like to participate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reciprocity (resident tuition for Kentucky students)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Events, activities and campus life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Applied learning opportunities (internship, research, service learning, study abroad)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parents decision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends or family with or pursuing an IU Southeast degree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Select all IU Southeast programs in which you have participated.

Access to Success

Project AHEAD

Bridge to College

Sports Camp

College Fair

Theatre and Music Dept. Programs

Financial Aid Programs

Other

High School College Prep Program

I have not participated in any IU Southeast programs

Model UN

Please click the Next >> button to continue the survey.

Screen 5

Entering Student Survey, Section 5 of 5

Indicate your current level of ability in the following areas:

	Excellent	Above Average	Average	Below Average	Very Poor
Expressing ideas, opinions, beliefs, and facts in writing	<input type="radio"/>				
Speaking in small groups	<input type="radio"/>				
Integrating knowledge from several different fields of study	<input type="radio"/>				
Relating knowledge with practice	<input type="radio"/>				
Presenting ideas, opinions, and beliefs effectively in a group	<input type="radio"/>				
Using information technology effectively	<input type="radio"/>				
	Excellent	Above Average	Average	Below Average	Very Poor
Viewing events and phenomena from several different perspectives	<input type="radio"/>				
Reading comprehension	<input type="radio"/>				
Applying quantitative skills such as mathematics, statistics, etc.	<input type="radio"/>				
Speaking to a large group	<input type="radio"/>				
Understanding the traditions, values, and history of people different from yourself	<input type="radio"/>				
Ability to listen effectively	<input type="radio"/>				
	Excellent	Above Average	Average	Below Average	Very Poor
Evaluating arguments to support a point of view	<input type="radio"/>				
Thinking critically about ideas and issues	<input type="radio"/>				
Reasoning about ethical and moral issues	<input type="radio"/>				
Working productively with other people in small groups	<input type="radio"/>				

How often have you had a serious conversation with...

	Never	Sometimes	Often	Very Often
people of a race or ethnicity different than your own?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
people who differ from you in their religious beliefs, political opinions, or personal values?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How likely are you to participate in a course that requires spending time in and with a community organization?

Very Unlikely	Somewhat Unlikely	Somewhat Likely	Very Likely	I don't know
<input type="radio"/>				

Have you ever taken an online course?

- Yes
- No

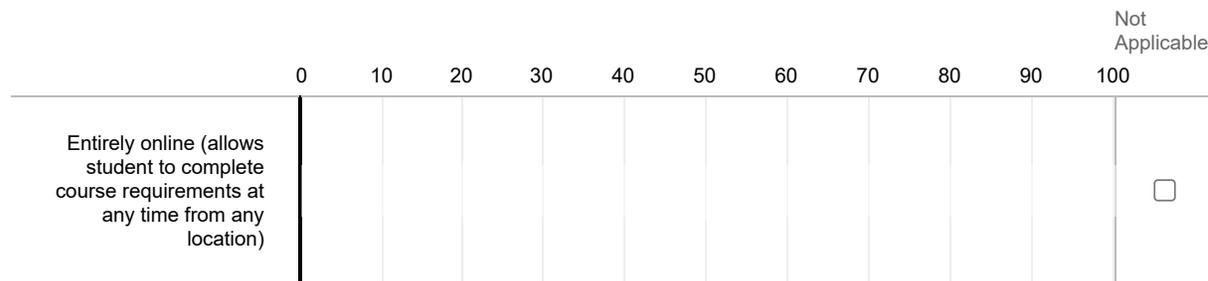
From where have you taken an online course? (Choose all that apply)

- In high school for college credit
- In high school not for college credit
- From IU Southeast
- From any other college or university

Please indicate the likelihood that you would enroll in coursework that is delivered...

	Very Unlikely	Somewhat Unlikely	Somewhat Likely	Very Likely	I don't know
Entirely online (allows student to complete course requirements at any time from any location)	<input type="radio"/>				
Online interactive (with a few on-campus class meetings often for labs or exams, with 76% or more of instructional content delivered online)	<input type="radio"/>				
Hybrid (combines classroom instruction with online instruction, with 25%-75% instruction delivered online)	<input type="radio"/>				

What percentage of your coursework would you like to see delivered... (Please drag slider)



	0	10	20	30	40	50	60	70	80	90	100	Not Applicable
Online interactive (with a few on-campus class meetings often for labs or exams, with 76% or more of instructional content delivered online)												<input type="checkbox"/>
Hybrid (combines classroom instruction with online instruction, with 25%-75% instruction delivered online)												<input type="checkbox"/>

Please indicate the likelihood that you would enroll in some format of online instruction for...

	Very unlikely	Somewhat unlikely	Somewhat likely	Very likely	I don't know
Upper-level courses in your major	<input type="radio"/>				
Lower-level courses in your major	<input type="radio"/>				
General Education courses	<input type="radio"/>				
Any courses	<input type="radio"/>				

If you were to enroll in a course with at least some online content, how convenient would the following options be?

	Very inconvenient	Somewhat inconvenient	Somewhat convenient	Very convenient	I don't know
Morning (7:00-11:00 AM)	<input type="radio"/>				
Mid-day (11:00 AM-1:00 PM)	<input type="radio"/>				
Afternoon (1:00-5:00 PM)	<input type="radio"/>				
Evening (5:00-10:00 PM)	<input type="radio"/>				
Weekend	<input type="radio"/>				

Thank you for participating in the Entering Student Survey!

You MUST click the Next >> button to submit your responses.

