

**2012 Alumni Survey
Alumni and Community Relations Report
Administered Summer 2012**



**INDIANA UNIVERSITY
SOUTHEAST**

OFFICE OF INSTITUTIONAL
RESEARCH AND ASSESSMENT

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SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in the Spring 2012 Semester to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
2008-09 Graduates	811	56	6.9%
2006-07 Graduates	835	57	6.8%
1996-2006 Graduates	2225	153	6.9%
1977-95 Graduates	4225	282	6.7%
2012 Administration	8096	548	6.8%

From the initial lists of graduates from the above cohorts, all (8,096) were sent an invitation postcard on June 11, 2012, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (4,392) were sent a direct survey link; those who did not take the survey via this link by June 25 and July 2 were sent reminders on those dates. On June 25, all respondents were mailed a paper copy of the survey. The online version of the survey closed on July 16 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at rseverti@ius.edu.

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RESULTS

Over 80% of responding Alumni are currently employed. Less than 4% are unemployed and seeking employment.

Table 1: Employment Status

	N	%
Yes	405	73.9%
No, and not seeking employment	76	13.9%
Yes, but seeking employment change	47	8.6%
No, but seeking employment	20	3.6%
Total	548	100.0%

Of those who are not working, over half are retired. Only 13 respondents report the inability to find employment. The majority of 'Other' respondents report being disabled.

Table 2: Reason for Not Working

	N	%
Retired	54	52.9%
Personal decision related to self or family	20	19.6%
Other	15	14.7%
Unable to find employment	13	12.7%
Total	102	100.0%

Of reporting alumni, almost 85% are earning more than \$30,000 per year and almost 55% are earning over \$50,000 per year. The two largest salary ranges comprise about 56% of respondents, who make between \$30,000 and \$70,000 per year. More alumni make over \$110,000 than under \$20,000.

Table 3: Salary

Salary by Range			Salary by Percentage		
	N	%		N	%
Less than \$20,000	30	6.8%	\$30,001 to \$50,000	133	30.0%
\$20,000 to \$30,000	38	8.6%	\$50,001 to \$70,000	124	27.9%
\$30,001 to \$50,000	133	30.0%	\$70,001 to \$90,000	54	12.2%
\$50,001 to \$70,000	124	27.9%	\$20,000 to \$30,000	38	8.6%
\$70,001 to \$90,000	54	12.2%	More than \$110,000	38	8.6%
\$90,001 to \$110,000	27	6.1%	Less than \$20,000	30	6.8%
More than \$110,000	38	8.6%	\$90,001 to \$110,000	27	6.1%
Total	444	100.0%	Total	444	100.0%

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Over half of responding alumni have earned post-graduate degrees.

*Table 4: Participation in Post-Graduate Programs**

	N	%
Earned Post-Graduate Degree	301	54.9%
Currently Attending Graduate School or Professional Program	41	7.5%
Completed Courses in Graduate School or Professional Program, no degree	56	10.2%

**note: respondents could select more than one answer*

The majority of post-graduate degrees earned by responding Alumni are Master's degrees.

*Table 5: Earned Post-Graduate Degrees**

	N	%
Earned Master's	254	46.4%
Earned Doctorate	17	3.1%
Earned Other	30	5.5%

**note: respondents could select more than one answer*

About 7.5% of respondents are currently attending a graduate school or professional program with most pursuing a Master's degree. About 4.7% of respondents are pursuing their first post-graduate degree.

*Table 6: Currently Enrolled in Post-Graduate Work**

	N	%
Master's	22	4.0%
Doctorate	8	1.5%
Other	11	2.0%

**note: respondents could select more than one answer*

*Table 7: Currently Enrolled in Post-Graduate Work, Pursuing First Post-Graduate Degree**

	N	%
Master's	20	3.6%
Doctorate	2	0.4%
Other	4	0.7%

10.2% of respondents have completed post-graduate coursework, including 6.2% who have not yet earned a post-graduate degree and 5.5% who are no longer enrolled.

*Table 8: Completed Post-Graduate Coursework**

	N	%
Master's	24	4.4%
Doctorate	4	0.7%
Other	28	5.1%

*Table 9: Completed Post-Graduate Coursework, No Degree Earned**

	N	%
Master's	20	3.6%
Doctorate	2	0.4%
Other	12	2.2%

*Table 10: Completed Post-Graduate Coursework, Not Currently Enrolled**

	N	%
Master's	19	3.5%
Doctorate	1	0.2%
Other	10	1.8%

**note: respondents could select more than one answer*

APPENDIX A

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2012 to multiple graduating cohorts:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Response rates of the various graduation classes are below:

Table 11: 2012 Alumni Survey Response Rates by Cohort

	Invited	Responded	Response Rate
2008-09 Graduates	811	56	6.9%
2006-07 Graduates	835	57	6.8%
1996-2006 Graduates	2225	153	6.9%
1977-95 Graduates	4225	282	6.7%
2012 Administration	8096	548	6.8%

Most respondents from each cohort received their latest and highest degree* from the Schools of Business and Education, with the Division of General Studies representing the third highest school total for each cohort.

Table 12: 2012 Alumni Survey Respondents by Cohort and School

	2008-09	2006-07	1996-2006	1977-95
Arts & Letters	7.1%	5.3%	9.8%	5.0%
Business	35.7%	26.3%	24.2%	20.2%
Education	25.0%	22.8%	26.8%	41.8%
General Studies	12.5%	15.8%	13.1%	10.6%
Natural Sciences	3.6%	10.5%	7.8%	6.0%
Nursing	10.7%	5.3%	9.2%	8.2%
Social Sciences	5.4%	14.0%	9.2%	8.2%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

Nearly 3 of every 4 respondents were female graduates.

Table 13: 2012 Alumni Survey Respondents by Gender

	N	%
Female	391	71.4%
Male	157	28.6%

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Nearly 3 out of 4 respondents were between 30 and 59 years of age at the time of response.

Table 14: 2012 Alumni Survey Respondents by Age

	2008-09	2006-07	1996-2006	1977-95	N	%
20 to 29	37.5%	31.6%	2.0%	0.0%	42	7.7%
30 to 39	46.4%	43.9%	46.4%	0.0%	122	22.3%
40 to 49	8.9%	12.3%	24.2%	26.6%	124	22.6%
50 to 59	7.1%	10.5%	17.6%	40.4%	151	27.6%
60 or more	0.0%	1.8%	9.8%	33.0%	109	19.9%
	56	57	153	282	548	
	10.2%	10.4%	27.9%	51.5%		

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.

MARKING INSTRUCTIONS

- Use a No. 2 pencil only.
- Do not use ink, ballpoint, or felt tip pens.

CORRECT: ● INCORRECT: ☒ ☓ ○



INDIANA UNIVERSITY
SOUTHEAST

ALUMNI SURVEY

Survey Code
(office use only)

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

Gender: Male Female

Age Group: 20-29 30-39 40-49 50-59 60 or more

Are you currently employed (this would include self-employed, full-time volunteer, or military service)?

- Yes
- Yes, but seeking employment change
- No, but seeking employment
- No, and not seeking employment

If you are not currently employed, what is your reason for not working?

- Unable to find employment
- Retired
- Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
- Other (please specify) _____

If you are employed, please provide employer information:

Position Title: _____

Employer Name: _____

Address: _____

City: _____ State: _____ Zip: _____

If you are employed, what is your current annual salary:

- Less than \$20,000
- \$20,000 to \$30,000
- \$30,001 to \$50,000
- \$50,001 to \$70,000
- \$70,001 to \$90,000
- \$90,001 to \$110,000
- More than \$110,000

If you have attended a graduate school or professional program...[Select All That Apply]

Master's Program **Doctorate Program** **Other Program**

Currently attending

Earned a degree

Completed courses without earning a degree

List the most recent graduate institution you attended (if applicable):

Name of institution: _____

City: _____ State: _____

While you were attending IU Southeast, which of the following did you do? [Select All That Apply]

- Completed an internship
- Completed a practicum/field experience
- Participated in a student organization
- Participated in intercollegiate or intramural athletics
- Participated in community service

Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
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How well did your IU Southeast education prepare you for the following?

- | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. Your most current or most recent career | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. Finding a job in your field soon after you graduated | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. Furthering your education or starting graduate school | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. Contributing to your community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Within two years after completing your IU Southeast degree, did you...[Select All That Apply]

- Begin working in your field of study Receive a promotion or obtain a better position Receive a salary increase

Indicate your level of Agreement with each statement:

STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
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- | | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. IU Southeast offers high-quality academic programs | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. As a student, I felt like a member of the IU Southeast community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. IU Southeast has a good reputation in the region | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. If I had to do it over again, I would choose IU Southeast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. I have a civic responsibility to become involved in my community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6. I feel a sense of pride for IU Southeast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7. I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Indicate your level of Satisfaction with each aspect of your IU Southeast experience:

VERY SATISFIED	SATISFIED	NEUTRAL	DIS SATISFIED	VERY DIS SATISFIED
-------------------	-----------	---------	------------------	-----------------------

- | | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. Overall quality of instruction | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. Quality of courses in your program | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. Quality of interaction with faculty | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. The variety of academic programs and courses at IU Southeast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. Student services (financial aid, registrar, advising) responsiveness to student issues | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6. Quality of information about career and job opportunities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7. Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement? (use separate sheet of paper if needed)

Please use the space below to provide any further comments you may have: (use separate sheet of paper if needed)

Please update your contact information: [PLEASE PRINT]

Preferred First Name: _____ Preferred Last Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone: () - - Email: _____@_____