

**2012 Alumni Survey  
Career Development Report  
Administered Summer 2012**

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**INDIANA UNIVERSITY  
SOUTHEAST**

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OFFICE OF INSTITUTIONAL  
RESEARCH AND ASSESSMENT

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### SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in the Spring 2012 Semester to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
<b>2008-09 Graduates</b>	811	56	6.9%
<b>2006-07 Graduates</b>	835	57	6.8%
<b>1996-2006 Graduates</b>	2225	153	6.9%
<b>1977-95 Graduates</b>	4225	282	6.7%
<b>2012 Administration</b>	8096	548	6.8%

From the initial lists of graduates from the above cohorts, all (8,096) were sent an invitation postcard on June 11, 2012, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (4,392) were sent a direct survey link; those who did not take the survey via this link by June 25 and July 2 were sent reminders on those dates. On June 25, all respondents were mailed a paper copy of the survey. The online version of the survey closed on July 16 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at [rseverti@ius.edu](mailto:rseverti@ius.edu).

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## RESULTS

Over 80% of responding Alumni are currently employed. Less than 4% are unemployed and seeking employment.

Table 1: Employment Status

	N	%
<b>Yes</b>	405	73.9%
<b>No, and not seeking employment</b>	76	13.9%
<b>Yes, but seeking employment change</b>	47	8.6%
<b>No, but seeking employment</b>	20	3.6%
<b>Total</b>	548	100.0%

Of those who are not working, over half are retired. Only 13 respondents report the inability to find employment. The majority of 'Other' respondents report being disabled.

Table 2: Reason for Not Working

	N	%
<b>Retired</b>	54	52.9%
<b>Personal decision related to self or family</b>	20	19.6%
<b>Other</b>	15	14.7%
<b>Unable to find employment</b>	13	12.7%
<b>Total</b>	102	100.0%

Of reporting alumni, almost 85% are earning more than \$30,000 per year and almost 55% are earning over \$50,000 per year. The two largest salary ranges comprise about 56% of respondents, who make between \$30,000 and \$70,000 per year. More alumni make over \$110,000 than under \$20,000.

Table 3: Salary

Salary by Range			Salary by Percentage		
	N	%		N	%
<b>Less than \$20,000</b>	30	6.8%	<b>\$30,001 to \$50,000</b>	133	30.0%
<b>\$20,000 to \$30,000</b>	38	8.6%	<b>\$50,001 to \$70,000</b>	124	27.9%
<b>\$30,001 to \$50,000</b>	133	30.0%	<b>\$70,001 to \$90,000</b>	54	12.2%
<b>\$50,001 to \$70,000</b>	124	27.9%	<b>\$20,000 to \$30,000</b>	38	8.6%
<b>\$70,001 to \$90,000</b>	54	12.2%	<b>More than \$110,000</b>	38	8.6%
<b>\$90,001 to \$110,000</b>	27	6.1%	<b>Less than \$20,000</b>	30	6.8%
<b>More than \$110,000</b>	38	8.6%	<b>\$90,001 to \$110,000</b>	27	6.1%
<b>Total</b>	444	100.0%	<b>Total</b>	444	100.0%

## 2012 Alumni Survey: Career Development Report

Over half of responding alumni have earned post-graduate degrees.

*Table 4: Participation in Post-Graduate Programs\**

	N	%
<b>Earned Post-Graduate Degree</b>	301	54.9%
<b>Currently Attending Graduate School or Professional Program</b>	41	7.5%
<b>Completed Courses in Graduate School or Professional Program, no degree</b>	56	10.2%

*\*note: respondents could select more than one answer*

The majority of post-graduate degrees earned by responding Alumni are Master's degrees.

*Table 5: Earned Post-Graduate Degrees\**

	N	%
<b>Earned Master's</b>	254	46.4%
<b>Earned Doctorate</b>	17	3.1%
<b>Earned Other</b>	30	5.5%

*\*note: respondents could select more than one answer*

About 7.5% of respondents are currently attending a graduate school or professional program with most pursuing a Master's degree. About 4.7% of respondents are pursuing their first post-graduate degree.

*Table 6: Currently Enrolled in Post-Graduate Work\**

	N	%
<b>Master's</b>	22	4.0%
<b>Doctorate</b>	8	1.5%
<b>Other</b>	11	2.0%

*\*note: respondents could select more than one answer*

*Table 7: Currently Enrolled in Post-Graduate Work, Pursuing First Post-Graduate Degree\**

	N	%
<b>Master's</b>	20	3.6%
<b>Doctorate</b>	2	0.4%
<b>Other</b>	4	0.7%

10.2% of respondents have completed post-graduate coursework, including 6.2% who have not yet earned a post-graduate degree and 5.5% who are no longer enrolled.

*Table 8: Completed Post-Graduate Coursework\**

	N	%
<b>Master's</b>	24	4.4%
<b>Doctorate</b>	4	0.7%
<b>Other</b>	28	5.1%

*Table 9: Completed Post-Graduate Coursework, No Degree Earned\**

	N	%
<b>Master's</b>	20	3.6%
<b>Doctorate</b>	2	0.4%
<b>Other</b>	12	2.2%

*Table 10: Completed Post-Graduate Coursework, Not Currently Enrolled\**

	N	%
<b>Master's</b>	19	3.5%
<b>Doctorate</b>	1	0.2%
<b>Other</b>	10	1.8%

*\*note: respondents could select more than one answer*

## 2012 Alumni Survey: Career Development Report

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Over one-third of respondents participated in a practicum while attending IU Southeast. Completion of community service and internship participation had lower rates. Recent Continuing Student Survey (CSS) results (2011; results available on the OIRA website) indicate that current students rate the importance of internship opportunities high with lower levels of satisfaction.

*Table 11: Co-Curricular Participation\**

	N	%
<b>Practicum</b>	200	36.5%
<b>Community Service</b>	164	29.9%
<b>Internship</b>	106	19.3%

*\*note: respondents could select more than one answer*

When asked how their IU Southeast education prepared them for their current or most recent careers, almost 84% of respondents characterized their preparation as 'excellent' or 'good', with only about 3% qualifying their preparation as 'poor'. Seven out of ten respondents felt their education prepared them 'excellent' or 'good' for finding a job in their field soon after graduation, while almost 12% answered 'poor'.

*Table 12: IU Southeast Education Preparation*

	Excellent/ Good	Fair	Poor	Total N
<b>For Current or Recent Career</b>	83.6%	13.3%	3.1%	519
<b>For Finding a Job in Field After Graduation</b>	71.2%	17.2%	11.7%	472

Within 2 years of completing their degree, nearly 79% of respondents either began work in their field of study, received a promotion or a better position, or received a salary increase. All three attainments were reported by 16.4% of respondents, and 24.4% of respondents attained two of three advancements.

*Table 13: Post-Graduation Outcomes*

	N	%
<b>Began Work in Field of Study</b>	109	19.9%
<b>Began Work in Field/Salary Increase/Promotion</b>	90	16.4%
<b>Salary Increase/Promotion</b>	72	13.1%
<b>Received a Salary Increase</b>	68	12.4%
<b>Began Work in Field/Salary Increase</b>	57	10.4%
<b>Promotion or Obtained Better Position</b>	29	5.3%
<b>Began Work in Field/Promotion</b>	5	0.9%
<b>Total</b>	430	78.5%

**APPENDIX A**

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2012 to multiple graduating cohorts:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Response rates of the various graduation classes are below:

*Table 14: 2012 Alumni Survey Response Rates by Cohort*

	<b>Invited</b>	<b>Responded</b>	<b>Response Rate</b>
<b>2008-09 Graduates</b>	811	56	6.9%
<b>2006-07 Graduates</b>	835	57	6.8%
<b>1996-2006 Graduates</b>	2225	153	6.9%
<b>1977-95 Graduates</b>	4225	282	6.7%
<b>2012 Administration</b>	8096	548	6.8%

Most respondents from each cohort received their latest and highest degree\* from the Schools of Business and Education, with the Division of General Studies representing the third highest school total for each cohort.

*Table 15: 2012 Alumni Survey Respondents by Cohort and School*

	<b>2008-09</b>	<b>2006-07</b>	<b>1996-2006</b>	<b>1977-95</b>
<b>Arts &amp; Letters</b>	7.1%	5.3%	9.8%	5.0%
<b>Business</b>	35.7%	26.3%	24.2%	20.2%
<b>Education</b>	25.0%	22.8%	26.8%	41.8%
<b>General Studies</b>	12.5%	15.8%	13.1%	10.6%
<b>Natural Sciences</b>	3.6%	10.5%	7.8%	6.0%
<b>Nursing</b>	10.7%	5.3%	9.2%	8.2%
<b>Social Sciences</b>	5.4%	14.0%	9.2%	8.2%

*\*Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

Nearly 3 of every 4 respondents were female graduates.

*Table 16: 2012 Alumni Survey Respondents by Gender*

	<b>N</b>	<b>%</b>
<b>Female</b>	391	71.4%
<b>Male</b>	157	28.6%

## 2012 Alumni Survey: Career Development Report

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Nearly 3 out of 4 respondents were between 30 and 59 years of age at the time of response.

*Table 17: 2012 Alumni Survey Respondents by Age*

	<b>2008-09</b>	<b>2006-07</b>	<b>1996-2006</b>	<b>1977-95</b>	<b>N</b>	<b>%</b>
<b>20 to 29</b>	37.5%	31.6%	2.0%	0.0%	42	7.7%
<b>30 to 39</b>	46.4%	43.9%	46.4%	0.0%	122	22.3%
<b>40 to 49</b>	8.9%	12.3%	24.2%	26.6%	124	22.6%
<b>50 to 59</b>	7.1%	10.5%	17.6%	40.4%	151	27.6%
<b>60 or more</b>	0.0%	1.8%	9.8%	33.0%	109	19.9%
	56	57	153	282	548	
	10.2%	10.4%	27.9%	51.5%		

### APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.



**MARKING INSTRUCTIONS**

- Use a No. 2 pencil only.
- Do not use ink, ballpoint, or felt tip pens.

CORRECT: ● INCORRECT: ☒ ☓ ○



INDIANA UNIVERSITY  
SOUTHEAST

# ALUMNI SURVEY

**Survey Code**  
(office use only)

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

**Gender:**  Male  Female

**Age Group:**  20-29  30-39  40-49  50-59  60 or more

**Are you currently employed (this would include self-employed, full-time volunteer, or military service)?**

- Yes
- Yes, but seeking employment change
- No, but seeking employment
- No, and not seeking employment

**If you are not currently employed, what is your reason for not working?**

- Unable to find employment
- Retired
- Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
- Other (please specify) \_\_\_\_\_

**If you are employed, please provide employer information:**

Position Title: \_\_\_\_\_  
 Employer Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**If you are employed, what is your current annual salary:**

- Less than \$20,000
- \$20,000 to \$30,000
- \$30,001 to \$50,000
- \$50,001 to \$70,000
- \$70,001 to \$90,000
- \$90,001 to \$110,000
- More than \$110,000

**If you have attended a graduate school or professional program...[Select All That Apply]**

**Master's Program**      **Doctorate Program**      **Other Program**

Currently attending .....            

Earned a degree .....            

Completed courses without earning a degree .....            

**List the most recent graduate institution you attended (if applicable):**

Name of institution: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_

**While you were attending IU Southeast, which of the following did you do? [Select All That Apply]**

- Completed an internship
- Completed a practicum/field experience
- Participated in a student organization
- Participated in intercollegiate or intramural athletics
- Participated in community service

Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
--------------------------	---------------------	---------------------	---------------------

**How well did your IU Southeast education prepare you for the following?**

- |  |                       |                       |                       |                       |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. Your most current or most recent career .....               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. Finding a job in your field soon after you graduated .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. Furthering your education or starting graduate school ..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. Contributing to your community .....                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

**Within two years after completing your IU Southeast degree, did you...[Select All That Apply]**

- Begin working in your field of study     Receive a promotion or obtain a better position     Receive a salary increase

**Indicate your level of Agreement with each statement:**

STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
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- |  |                       |                       |                       |                       |                       |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. IU Southeast offers high-quality academic programs .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. As a student, I felt like a member of the IU Southeast community .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. IU Southeast has a good reputation in the region .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. If I had to do it over again, I would choose IU Southeast .....   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. I have a civic responsibility to become involved in my community .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6. I feel a sense of pride for IU Southeast .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7. I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities ..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

**Indicate your level of Satisfaction with each aspect of your IU Southeast experience:**

VERY SATISFIED	SATISFIED	NEUTRAL	DIS SATISFIED	VERY DIS SATISFIED
-------------------	-----------	---------	------------------	-----------------------

- |  |                       |                       |                       |                       |                       |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. Overall quality of instruction .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. Quality of courses in your program .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. Quality of interaction with faculty .....   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. The variety of academic programs and courses at IU Southeast .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. Student services (financial aid, registrar, advising) responsiveness to student issues .....  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6. Quality of information about career and job opportunities .....   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7. Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience) ..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

**In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement? (use separate sheet of paper if needed)**

**Please use the space below to provide any further comments you may have: (use separate sheet of paper if needed)**

**Please update your contact information: [PLEASE PRINT]**

Preferred First Name: \_\_\_\_\_ Preferred Last Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: (     ) -     -     Email: \_\_\_\_\_@\_\_\_\_\_