

**2012 Alumni Survey
Enrollment Management Report
Administered Summer 2012**



**INDIANA UNIVERSITY
SOUTHEAST**

**OFFICE OF INSTITUTIONAL
RESEARCH AND ASSESSMENT**

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SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in the Spring 2012 Semester to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
2008-09 Graduates	811	56	6.9%
2006-07 Graduates	835	57	6.8%
1996-2006 Graduates	2225	153	6.9%
1977-95 Graduates	4225	282	6.7%
2012 Administration	8096	548	6.8%

From the initial lists of graduates from the above cohorts, all (8,096) were sent an invitation postcard on June 11, 2012, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (4,392) were sent a direct survey link; those who did not take the survey via this link by June 25 and July 2 were sent reminders on those dates. On June 25, all respondents were mailed a paper copy of the survey. The online version of the survey closed on July 16 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at rseverti@ius.edu.

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RESULTS

Over 80% of responding Alumni are currently employed. Less than 4% are unemployed and seeking employment.

Table 1: Employment Status

	N	%
Yes	405	73.9%
No, and not seeking employment	76	13.9%
Yes, but seeking employment change	47	8.6%
No, but seeking employment	20	3.6%
Total	548	100.0%

Of those who are not working, over half are retired. Only 13 respondents report the inability to find employment. The majority of 'Other' respondents report being disabled.

Table 2: Reason for Not Working

	N	%
Retired	54	52.9%
Personal decision related to self or family	20	19.6%
Other	15	14.7%
Unable to find employment	13	12.7%
Total	102	100.0%

Over half of responding alumni have earned post-graduate degrees.

Table 3: Participation in Post-Graduate Programs*

	N	%
Earned Post-Graduate Degree	301	54.9%
Currently Attending Graduate School or Professional Program	41	7.5%
Completed Courses in Graduate School or Professional Program, no degree	56	10.2%

*note: respondents could select more than one answer

The majority of post-graduate degrees earned by responding Alumni are Master's degrees.

Table 4: Earned Post-Graduate Degrees*

	N	%
Earned Master's	254	46.4%
Earned Doctorate	17	3.1%
Earned Other	30	5.5%

*note: respondents could select more than one answer

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About 7.5% of respondents are currently attending a graduate school or professional program with most pursuing a Master's degree. About 4.7% of respondents are pursuing their first post-graduate degree.

*Table 5: Currently Enrolled in Post-Graduate Work**

	N	%
Master's	22	4.0%
Doctorate	8	1.5%
Other	11	2.0%

*Table 6: Currently Enrolled in Post-Graduate Work, Pursuing First Post-Graduate Degree**

	N	%
Master's	20	3.6%
Doctorate	2	0.4%
Other	4	0.7%

**note: respondents could select more than one answer*

10.2% of respondents have completed post-graduate coursework, including 6.2% who have not yet earned a post-graduate degree and 5.5% who are no longer enrolled.

*Table 7: Completed Post-Graduate Coursework**

	N	%
Master's	24	4.4%
Doctorate	4	0.7%
Other	28	5.1%

*Table 8: Completed Post-Graduate Coursework, No Degree Earned**

	N	%
Master's	20	3.6%
Doctorate	2	0.4%
Other	12	2.2%

*Table 9: Completed Post-Graduate Coursework, Not Currently Enrolled**

	N	%
Master's	19	3.5%
Doctorate	1	0.2%
Other	10	1.8%

**note: respondents could select more than one answer*

When asked how their IU Southeast education prepared them for their current or most recent careers, almost 84% of respondents characterized their preparation as 'excellent' or 'good', with only about 3% qualifying their preparation as 'poor'. Almost 80% reported 'excellent' or 'good' preparation for furthering their education and nearly 75% answered similarly for preparation towards contributing to their community. In both instances between 5% and 6% characterized these preparations as 'poor'. About seven out of ten respondents felt their education prepared them 'excellent' or 'good' for finding a job in their field soon after graduation, while almost 12% answered 'poor'.

Table 10: IU Southeast Education Preparation

	Excellent/ Good	Fair	Poor	Total N
For Current or Recent Career	83.6%	13.3%	3.1%	519
For Furthering your Education or Starting Graduate School	79.1%	15.7%	5.2%	440
For Contributing to your Community	74.7%	19.5%	5.8%	482
For Finding a Job in Field After Graduation	71.2%	17.2%	11.7%	472

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Within 2 years of completing their degree, nearly 79% of respondents either began work in their field of study, received a promotion or a better position, or received a salary increase. All three attainments were reported by 16.4% of respondents, and 24.4% of respondents attained two of three advancements.

Table 11: Post-Graduation Outcomes

	N	%
Began Work in Field of Study	109	19.9%
Began Work in Field/Salary Increase/Promotion	90	16.4%
Salary Increase/Promotion	72	13.1%
Received a Salary Increase	68	12.4%
Began Work in Field/Salary Increase	57	10.4%
Promotion or Obtained Better Position	29	5.3%
Began Work in Field/Promotion	5	0.9%
Total	430	78.5%

Almost all responding Alumni ‘agree’ or ‘strongly agree’ that IU Southeast has a good reputation in the region; 85.7% state that they would choose this school again; and nearly as many feel a sense of pride for the school. Nearly 78% feel a sense of civic responsibility to become involved in their community. Over 68% felt like a member of the IU Southeast community as a student, and over half agree that they received a richer academic experience at IU Southeast than they would have received anywhere else.

Table 12: IU Southeast Overall Agreement

	SA/A	N	D/SD	N
IU Southeast has a good reputation in the region	91.9%	5.9%	2.2%	540
If I had to do it over again, I would choose IU Southeast	85.7%	9.7%	4.6%	538
I feel a sense of pride for IU Southeast	82.6%	13.1%	4.3%	536
I have a civic responsibility to become involved in my community	77.9%	18.7%	3.3%	539
As a student, I felt like a member of the IU Southeast community	68.4%	24.5%	7.1%	538
I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities	56.3%	33.8%	9.9%	538

**SA/A= Strongly Agree + Agree; D/SD= Disagree + Strongly Disagree*

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Almost all responding Alumni reported being ‘satisfied’ or ‘very satisfied’ with the overall quality of instruction at IU Southeast, as well as the quality of courses in their program, and their interaction with faculty. Nearly 8 out of ten respondents were also ‘satisfied’ or ‘very satisfied’ with the variety of programs and courses at IU Southeast. Almost 3 of every 4 respondents reported satisfaction with student service office responsiveness to student issues. A lesser 57.5% were ‘satisfied’ or ‘very satisfied’ with the quality of information regarding career and job opportunities, with 11.9% being ‘dissatisfied’ or ‘very dissatisfied’ with this aspect of their IU Southeast experience. Note that this dissatisfaction level nearly mirrors the 11.7% who indicated their education prepared them poorly for finding a job in their studied field in Table 10 above. While only 4.5% of respondents were dissatisfied with extracurricular activities, just over half of all respondents were satisfied with these opportunities.

Table 13: IU Southeast Experience Agreement

	VS/S	N	D/VD	N
Overall quality of instruction	94.8%	3.3%	1.8%	543
Quality of courses in your programs	92.1%	3.9%	4.0%	544
Quality of interaction with faculty	90.6%	6.7%	2.8%	541
The variety of academic programs and courses at IU Southeast	79.3%	12.9%	7.8%	541
Student services (financial aid, registrar, advising) responsiveness to student issues	73.2%	21.0%	5.8%	538
Quality of information about career and job opportunities	57.5%	30.5%	11.9%	537
Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience)	56.2%	39.3%	4.5%	537

**VS/S= Very Satisfied + Satisfied; D/VD= Dissatisfied + Very Dissatisfied*

APPENDIX A

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2012 to multiple graduating cohorts:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Response rates of the various graduation classes are below:

Table 14: 2012 Alumni Survey Response Rates by Cohort

	Invited	Responded	Response Rate
2008-09 Graduates	811	56	6.9%
2006-07 Graduates	835	57	6.8%
1996-2006 Graduates	2225	153	6.9%
1977-95 Graduates	4225	282	6.7%
2012 Administration	8096	548	6.8%

Most respondents from each cohort received their latest and highest degree* from the Schools of Business and Education, with the Division of General Studies representing the third highest school total for each cohort.

Table 15: 2012 Alumni Survey Respondents by Cohort and School

	2008-09	2006-07	1996-2006	1977-95
Arts & Letters	7.1%	5.3%	9.8%	5.0%
Business	35.7%	26.3%	24.2%	20.2%
Education	25.0%	22.8%	26.8%	41.8%
General Studies	12.5%	15.8%	13.1%	10.6%
Natural Sciences	3.6%	10.5%	7.8%	6.0%
Nursing	10.7%	5.3%	9.2%	8.2%
Social Sciences	5.4%	14.0%	9.2%	8.2%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

Nearly 3 of every 4 respondents were female graduates.

Table 16: 2012 Alumni Survey Respondents by Gender

	N	%
Female	391	71.4%
Male	157	28.6%

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Nearly 3 out of 4 respondents were between 30 and 59 years of age at the time of response.

Table 17: 2012 Alumni Survey Respondents by Age

	2008-09	2006-07	1996-2006	1977-95	N	%
20 to 29	37.5%	31.6%	2.0%	0.0%	42	7.7%
30 to 39	46.4%	43.9%	46.4%	0.0%	122	22.3%
40 to 49	8.9%	12.3%	24.2%	26.6%	124	22.6%
50 to 59	7.1%	10.5%	17.6%	40.4%	151	27.6%
60 or more	0.0%	1.8%	9.8%	33.0%	109	19.9%
	56	57	153	282	548	
	10.2%	10.4%	27.9%	51.5%		

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.

MARKING INSTRUCTIONS

- Use a No. 2 pencil only.
- Do not use ink, ballpoint, or felt tip pens.

CORRECT: ● INCORRECT: ☒ ☓ ○



INDIANA UNIVERSITY
SOUTHEAST
ALUMNI SURVEY

Survey Code
(office use only)

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

Gender: Male Female

Age Group: 20-29 30-39 40-49 50-59 60 or more

Are you currently employed (this would include self-employed, full-time volunteer, or military service)?

- Yes
- Yes, but seeking employment change
- No, but seeking employment
- No, and not seeking employment

If you are not currently employed, what is your reason for not working?

- Unable to find employment
- Retired
- Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
- Other (please specify) _____

If you are employed, please provide employer information:

Position Title: _____
 Employer Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____

If you are employed, what is your current annual salary:

- Less than \$20,000
- \$20,000 to \$30,000
- \$30,001 to \$50,000
- \$50,001 to \$70,000
- \$70,001 to \$90,000
- \$90,001 to \$110,000
- More than \$110,000

If you have attended a graduate school or professional program...[Select All That Apply]

	Master's Program	Doctorate Program	Other Program
Currently attending	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Earned a degree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Completed courses without earning a degree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

List the most recent graduate institution you attended (if applicable):

Name of institution: _____
 City: _____ State: _____

While you were attending IU Southeast, which of the following did you do? [Select All That Apply]

- Completed an internship
- Completed a practicum/field experience
- Participated in a student organization
- Participated in intercollegiate or intramural athletics
- Participated in community service

Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
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How well did your IU Southeast education prepare you for the following?

- | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. Your most current or most recent career | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. Finding a job in your field soon after you graduated | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. Furthering your education or starting graduate school | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. Contributing to your community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Within two years after completing your IU Southeast degree, did you...[Select All That Apply]

- Begin working in your field of study Receive a promotion or obtain a better position Receive a salary increase

Indicate your level of Agreement with each statement:

STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
-------------------	-------	---------	----------	----------------------

- | | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. IU Southeast offers high-quality academic programs | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. As a student, I felt like a member of the IU Southeast community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. IU Southeast has a good reputation in the region | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. If I had to do it over again, I would choose IU Southeast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. I have a civic responsibility to become involved in my community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6. I feel a sense of pride for IU Southeast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7. I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Indicate your level of Satisfaction with each aspect of your IU Southeast experience:

VERY SATISFIED	SATISFIED	NEUTRAL	DIS SATISFIED	VERY DIS SATISFIED
-------------------	-----------	---------	------------------	-----------------------

- | | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1. Overall quality of instruction | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. Quality of courses in your program | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. Quality of interaction with faculty | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. The variety of academic programs and courses at IU Southeast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. Student services (financial aid, registrar, advising) responsiveness to student issues | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 6. Quality of information about career and job opportunities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 7. Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement? (use separate sheet of paper if needed)

Please use the space below to provide any further comments you may have: (use separate sheet of paper if needed)

Please update your contact information: [PLEASE PRINT]

Preferred First Name: _____ Preferred Last Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone: () - - Email: _____@_____