

**2012 Alumni Survey
Student Affairs Report**

Administered Summer 2012



**INDIANA UNIVERSITY
SOUTHEAST**

OFFICE OF INSTITUTIONAL
RESEARCH AND ASSESSMENT

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SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in the Spring 2012 Semester to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
2008-09 Graduates	811	56	6.9%
2006-07 Graduates	835	57	6.8%
1996-2006 Graduates	2225	153	6.9%
1977-95 Graduates	4225	282	6.7%
2012 Administration	8096	548	6.8%

From the initial lists of graduates from the above cohorts, all (8,096) were sent an invitation postcard on June 11, 2012, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (4,392) were sent a direct survey link; those who did not take the survey via this link by June 25 and July 2 were sent reminders on those dates. On June 25, all respondents were mailed a paper copy of the survey. The online version of the survey closed on July 16 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at rseverti@ius.edu.

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RESULTS

Only three out of ten responding Alumni were either involved in community service or student organizations while attending IU Southeast. Participation in athletics, however, was a very low 9.3%.

Table 1: Co-Curricular Participation*

	N	%
Community Service	164	29.9%
Student Organizations	161	29.4%
Athletics	51	9.3%

*note: respondents could select more than one answer

Almost 83% of respondents feel a sense of pride for the school and over 68% felt like a member of the IU Southeast community as a student. Few respondents disagreed or strongly disagreed with either statement.

Table 2: IU Southeast Overall Agreement

	SA/A	N	D/SD	N
I feel a sense of pride for IU Southeast	82.6%	13.1%	4.3%	536
As a student, I felt like a member of the IU Southeast community	68.4%	24.5%	7.1%	538

*SA/A= Strongly Agree + Agree; D/SD= Disagree + Strongly Disagree

Almost 3 of every 4 respondents reported satisfaction with student service office responsiveness to student issues. A lesser 57.5% were 'satisfied' or 'very satisfied' with the quality of information regarding career and job opportunities, with 11.9% being 'dissatisfied' or 'very dissatisfied' with this aspect of their IU Southeast experience. While only 4.5% of respondents were dissatisfied with extracurricular activities, just over half of all respondents were satisfied with these opportunities.

Table 3: IU Southeast Experience Agreement

	VS/S	N	D/VD	N
Student services (financial aid, registrar, advising) responsiveness to student issues	73.2%	21.0%	5.8%	538
Quality of information about career and job opportunities	57.5%	30.5%	11.9%	537
Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience)	56.2%	39.3%	4.5%	537

APPENDIX A

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2012 to multiple graduating cohorts:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Response rates of the various graduation classes are below:

Table 4: 2012 Alumni Survey Response Rates by Cohort

	Invited	Responded	Response Rate
2008-09 Graduates	811	56	6.9%
2006-07 Graduates	835	57	6.8%
1996-2006 Graduates	2225	153	6.9%
1977-95 Graduates	4225	282	6.7%
2012 Administration	8096	548	6.8%

Most respondents from each cohort received their latest and highest degree* from the Schools of Business and Education, with the Division of General Studies representing the third highest school total for each cohort.

Table 5: 2012 Alumni Survey Respondents by Cohort and School

	2008-09	2006-07	1996-2006	1977-95
Arts & Letters	7.1%	5.3%	9.8%	5.0%
Business	35.7%	26.3%	24.2%	20.2%
Education	25.0%	22.8%	26.8%	41.8%
General Studies	12.5%	15.8%	13.1%	10.6%
Natural Sciences	3.6%	10.5%	7.8%	6.0%
Nursing	10.7%	5.3%	9.2%	8.2%
Social Sciences	5.4%	14.0%	9.2%	8.2%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

Nearly 3 of every 4 respondents were female graduates.

Table 6: 2012 Alumni Survey Respondents by Gender

	N	%
Female	391	71.4%
Male	157	28.6%

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Nearly 3 out of 4 respondents were between 30 and 59 years of age at the time of response.

Table 7: 2012 Alumni Survey Respondents by Age

	2008-09	2006-07	1996-2006	1977-95	N	%
20 to 29	37.5%	31.6%	2.0%	0.0%	42	7.7%
30 to 39	46.4%	43.9%	46.4%	0.0%	122	22.3%
40 to 49	8.9%	12.3%	24.2%	26.6%	124	22.6%
50 to 59	7.1%	10.5%	17.6%	40.4%	151	27.6%
60 or more	0.0%	1.8%	9.8%	33.0%	109	19.9%
	56	57	153	282	548	
	10.2%	10.4%	27.9%	51.5%		

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.

MARKING INSTRUCTIONS

- Use a No. 2 pencil only.
- Do not use ink, ballpoint, or felt tip pens.

CORRECT: ● INCORRECT: ☒ ☓ ○



INDIANA UNIVERSITY
SOUTHEAST
ALUMNI SURVEY

Survey Code
(office use only)

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

Gender: Male Female

Age Group: 20-29 30-39 40-49 50-59 60 or more

Are you currently employed (this would include self-employed, full-time volunteer, or military service)?

Yes
 Yes, but seeking employment change
 No, but seeking employment
 No, and not seeking employment

If you are not currently employed, what is your reason for not working?

Unable to find employment
 Retired
 Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
 Other (please specify) _____

If you are employed, please provide employer information:

Position Title: _____
Employer Name: _____
Address: _____
City: _____ State: _____ Zip: _____

If you are employed, what is your current annual salary:

Less than \$20,000 \$20,000 to \$30,000 \$30,001 to \$50,000 \$50,001 to \$70,000 \$70,001 to \$90,000 \$90,001 to \$110,000 More than \$110,000

If you have attended a graduate school or professional program...[Select All That Apply]

	Master's Program	Doctorate Program	Other Program
Currently attending	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Earned a degree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Completed courses without earning a degree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

List the most recent graduate institution you attended (if applicable):

Name of institution: _____
City: _____ State: _____

While you were attending IU Southeast, which of the following did you do? [Select All That Apply]

Completed an internship Participated in intercollegiate or intramural athletics
 Completed a practicum/field experience Participated in community service
 Participated in a student organization

Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
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How well did your IU Southeast education prepare you for the following?

- 1. Your most current or most recent career
- 2. Finding a job in your field soon after you graduated
- 3. Furthering your education or starting graduate school
- 4. Contributing to your community

Within two years after completing your IU Southeast degree, did you...[Select All That Apply]

- Begin working in your field of study
- Receive a promotion or obtain a better position
- Receive a salary increase

Indicate your level of Agreement with each statement:

STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
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- 1. IU Southeast offers high-quality academic programs
- 2. As a student, I felt like a member of the IU Southeast community
- 3. IU Southeast has a good reputation in the region
- 4. If I had to do it over again, I would choose IU Southeast
- 5. I have a civic responsibility to become involved in my community
- 6. I feel a sense of pride for IU Southeast
- 7. I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities

Indicate your level of Satisfaction with each aspect of your IU Southeast experience:

VERY SATISFIED	SATISFIED	NEUTRAL	DIS SATISFIED	VERY DIS SATISFIED
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- 1. Overall quality of instruction
- 2. Quality of courses in your program
- 3. Quality of interaction with faculty
- 4. The variety of academic programs and courses at IU Southeast
- 5. Student services (financial aid, registrar, advising) responsiveness to student issues
- 6. Quality of information about career and job opportunities
- 7. Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience)

In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement? (use separate sheet of paper if needed)

Please use the space below to provide any further comments you may have: (use separate sheet of paper if needed)

Please update your contact information: [PLEASE PRINT]

Preferred First Name: _____ Preferred Last Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () - - Email: _____@_____