2012 Alumni Survey
Student Affairs Report

Administered Summer 2012

INDIANA UNIVERSITY SOUTHEAST
OFFICE OF INSTITUTIONAL RESEARCH AND ASSESSMENT

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Prepared by the Office of Institutional Research and Assessment (OIRA)
SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in the Spring 2012 Semester to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

<table>
<thead>
<tr>
<th>Year of Graduation</th>
<th>Invited</th>
<th>Responded</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09 Graduates</td>
<td>811</td>
<td>56</td>
<td>6.9%</td>
</tr>
<tr>
<td>2006-07 Graduates</td>
<td>835</td>
<td>57</td>
<td>6.8%</td>
</tr>
<tr>
<td>1996-2006 Graduates</td>
<td>2225</td>
<td>153</td>
<td>6.9%</td>
</tr>
<tr>
<td>1977-95 Graduates</td>
<td>4225</td>
<td>282</td>
<td>6.7%</td>
</tr>
<tr>
<td>2012 Administration</td>
<td>8096</td>
<td>548</td>
<td>6.8%</td>
</tr>
</tbody>
</table>

From the initial lists of graduates from the above cohorts, all (8,096) were sent an invitation postcard on June 11, 2012, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (4,392) were sent a direct survey link; those who did not take the survey via this link by June 25 and July 2 were sent reminders on those dates. On June 25, all respondents were mailed a paper copy of the survey. The online version of the survey closed on July 16 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution’s mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at rseverti@ius.edu.
Contents
SURVEY BACKGROUND AND SUMMARY ................................................................. 2
RESULTS .................................................................................................................. 4
   Table 1: Co-Curricular Participation* ............................................................... 4
   Table 2: IU Southeast Overall Agreement ....................................................... 4
   Table 3: IU Southeast Experience Agreement ............................................... 4
APPENDIX A ............................................................................................................. 5
   Table 4: 2012 Alumni Survey Response Rates by Cohort ............................. 5
   Table 5: 2012 Alumni Survey Respondents by Cohort and School .............. 5
   Table 6: 2012 Alumni Survey Respondents by Gender ............................... 5
   Table 7: 2012 Alumni Survey Respondents by Age ....................................... 6
APPENDIX B ............................................................................................................. 6
RESULTS

Only three out of ten responding Alumni were either involved in community service or student organizations while attending IU Southeast. Participation in athletics, however, was a very low 9.3%.

Table 1: Co-Curricular Participation*

<table>
<thead>
<tr>
<th></th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Service</td>
<td>164</td>
<td>29.9%</td>
</tr>
<tr>
<td>Student Organizations</td>
<td>161</td>
<td>29.4%</td>
</tr>
<tr>
<td>Athletics</td>
<td>51</td>
<td>9.3%</td>
</tr>
</tbody>
</table>

*note: respondents could select more than one answer

Almost 83% of respondents feel a sense of pride for the school and over 68% felt like a member of the IU Southeast community as a student. Few respondents disagreed or strongly disagreed with either statement.

Table 2: IU Southeast Overall Agreement

<table>
<thead>
<tr>
<th></th>
<th>SA/A</th>
<th>N</th>
<th>D/SD</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>I feel a sense of pride for IU Southeast</td>
<td>82.6%</td>
<td>13.1%</td>
<td>4.3%</td>
<td>536</td>
</tr>
<tr>
<td>As a student, I felt like a member of the IU Southeast community</td>
<td>68.4%</td>
<td>24.5%</td>
<td>7.1%</td>
<td>538</td>
</tr>
</tbody>
</table>

*SA/A = Strongly Agree + Agree; D/SD = Disagree + Strongly Disagree

Almost 3 of every 4 respondents reported satisfaction with student service office responsiveness to student issues. A lesser 57.5% were ‘satisfied’ or ‘very satisfied’ with the quality of information regarding career and job opportunities, with 11.9% being ‘dissatisfied’ or ‘very dissatisfied’ with this aspect of their IU Southeast experience. While only 4.5% of respondents were dissatisfied with extracurricular activities, just over half of all respondents were satisfied with these opportunities.

Table 3: IU Southeast Experience Agreement

<table>
<thead>
<tr>
<th></th>
<th>VS/S</th>
<th>N</th>
<th>D/VD</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student services (financial aid, registrar, advising) responsiveness to student issues</td>
<td>73.2%</td>
<td>21.0%</td>
<td>5.8%</td>
<td>538</td>
</tr>
<tr>
<td>Quality of information about career and job opportunities</td>
<td>57.5%</td>
<td>30.5%</td>
<td>11.9%</td>
<td>537</td>
</tr>
<tr>
<td>Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience)</td>
<td>56.2%</td>
<td>39.3%</td>
<td>4.5%</td>
<td>537</td>
</tr>
</tbody>
</table>
APPENDIX A

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2012 to multiple graduating cohorts:

- 100% of 2008-09 graduates (Three years out)
- 100% of 2006-07 graduates (Five years out)
- 30% of 1996-2006 graduates
- 50% of 1977-95 graduates

Response rates of the various graduation classes are below:

<table>
<thead>
<tr>
<th>Cohort</th>
<th>Invited</th>
<th>Responded</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09 Graduates</td>
<td>811</td>
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<tr>
<td>1977-95 Graduates</td>
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<td>282</td>
<td>6.7%</td>
</tr>
<tr>
<td>2012 Administration</td>
<td>8096</td>
<td>548</td>
<td>6.8%</td>
</tr>
</tbody>
</table>

Most respondents from each cohort received their latest and highest degree* from the Schools of Business and Education, with the Division of General Studies representing the third highest school total for each cohort.

<table>
<thead>
<tr>
<th>School</th>
<th>2008-09</th>
<th>2006-07</th>
<th>1996-2006</th>
<th>1977-95</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Letters</td>
<td>7.1%</td>
<td>5.3%</td>
<td>9.8%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Business</td>
<td>35.7%</td>
<td>26.3%</td>
<td>24.2%</td>
<td>20.2%</td>
</tr>
<tr>
<td>Education</td>
<td>25.0%</td>
<td>22.8%</td>
<td>26.8%</td>
<td>41.8%</td>
</tr>
<tr>
<td>General Studies</td>
<td>12.5%</td>
<td>15.8%</td>
<td>13.1%</td>
<td>10.6%</td>
</tr>
<tr>
<td>Natural Sciences</td>
<td>3.6%</td>
<td>10.5%</td>
<td>7.8%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Nursing</td>
<td>10.7%</td>
<td>5.3%</td>
<td>9.2%</td>
<td>8.2%</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>5.4%</td>
<td>14.0%</td>
<td>9.2%</td>
<td>8.2%</td>
</tr>
</tbody>
</table>

*Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.

Nearly 3 of every 4 respondents were female graduates.

<table>
<thead>
<tr>
<th>Gender</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>391</td>
<td>71.4%</td>
</tr>
<tr>
<td>Male</td>
<td>157</td>
<td>28.6%</td>
</tr>
</tbody>
</table>
Nearly 3 out of 4 respondents were between 30 and 59 years of age at the time of response.

Table 7: 2012 Alumni Survey Respondents by Age

<table>
<thead>
<tr>
<th></th>
<th>2008-09</th>
<th>2006-07</th>
<th>1996-2006</th>
<th>1977-95</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 to 29</td>
<td>37.5%</td>
<td>31.6%</td>
<td>2.0%</td>
<td>0.0%</td>
<td>42</td>
<td>7.7%</td>
</tr>
<tr>
<td>30 to 39</td>
<td>46.4%</td>
<td>43.9%</td>
<td>46.4%</td>
<td>0.0%</td>
<td>122</td>
<td>22.3%</td>
</tr>
<tr>
<td>40 to 49</td>
<td>8.9%</td>
<td>12.3%</td>
<td>24.2%</td>
<td>26.6%</td>
<td>124</td>
<td>22.6%</td>
</tr>
<tr>
<td>50 to 59</td>
<td>7.1%</td>
<td>10.5%</td>
<td>17.6%</td>
<td>40.4%</td>
<td>151</td>
<td>27.6%</td>
</tr>
<tr>
<td>60 or more</td>
<td>0.0%</td>
<td>1.8%</td>
<td>9.8%</td>
<td>33.0%</td>
<td>109</td>
<td>19.9%</td>
</tr>
<tr>
<td></td>
<td>56</td>
<td>57</td>
<td>153</td>
<td>282</td>
<td>548</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10.2%</td>
<td>10.4%</td>
<td>27.9%</td>
<td>51.5%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.
Gender:  ○ Male  ○ Female

Age Group:  ○ 20-29  ○ 30-39  ○ 40-49  ○ 50-59  ○ 60 or more

Are you currently employed (this would include self-employed, full-time volunteer, or military service)?
○ Yes
○ Yes, but seeking employment change
○ No, but seeking employment
○ No, and not seeking employment

If you are not currently employed, what is your reason for not working?
○ Unable to find employment
○ Retired
○ Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
○ Other (please specify)

If you are employed, please provide employer information:
Position Title: ____________________________
Employer Name: ____________________________
Address: ____________________________
City: ____________________________ State: ________ Zip: ________

If you are employed, what is your current annual salary:
○ Less than $20,000
○ $20,000 to $30,000
○ $30,001 to $50,000
○ $50,001 to $70,000
○ $70,001 to $90,000
○ $90,001 to $110,000
○ More than $110,000

If you have attended a graduate school or professional program...[Select All That Apply]
○ Currently attending
○ Earned a degree
○ Completed courses without earning a degree

List the most recent graduate institution you attended (if applicable):
Name of institution: ____________________________
City: ____________________________ State: ________

While you were attending IU Southeast, which of the following did you do? [Select All That Apply]
○ Completed an internship
○ Completed a practicum/field experience
○ Participated in intercollegiate or intramural athletics
○ Participated in community service
○ Participated in a student organization
How well did your IU Southeast education prepare you for the following?

1. Your most current or most recent career  
2. Finding a job in your field soon after you graduated  
3. Furthering your education or starting graduate school  
4. Contributing to your community  

Within two years after completing your IU Southeast degree, did you...

[Select All That Apply]
- Begin working in your field of study
- Receive a promotion or obtain a better position
- Receive a salary increase

Indicate your level of Agreement with each statement:

1. IU Southeast offers high-quality academic programs  
2. As a student, I felt like a member of the IU Southeast community  
3. IU Southeast has a good reputation in the region  
4. If I had to do it over again, I would choose IU Southeast  
5. I have a civic responsibility to become involved in my community  
6. I feel a sense of pride for IU Southeast  
7. I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities  

Indicate your level of Satisfaction with each aspect of your IU Southeast experience:

1. Overall quality of instruction  
2. Quality of courses in your program  
3. Quality of interaction with faculty  
4. The variety of academic programs and courses at IU Southeast  
5. Student services (financial aid, registrar, advising) responsiveness to student issues  
6. Quality of information about career and job opportunities  
7. Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience)  

In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement? (use separate sheet of paper if needed)

Please use the space below to provide any further comments you may have: (use separate sheet of paper if needed)

Please update your contact information: [PLEASE PRINT]

Preferred First Name: ___________________________  Preferred Last Name: ___________________________
Mailing Address: ___________________________
City: ___________________________  State: ___________  Zip: ___________
Phone: (__________) - _______  Email: ___________________________