

**2013 Alumni Survey  
Alumni and Community Relations Report  
Administered Summer 2013**

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**INDIANA UNIVERSITY  
SOUTHEAST**

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**OFFICE OF INSTITUTIONAL  
RESEARCH AND ASSESSMENT**

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## SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in 2012 to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- August 2012 and December 2012 graduates (One year out)
- 2009-2010 graduates (Three years out)
- 2007-2008 graduates (Five years out)

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
<b>2012 Graduates</b>	503	77	15.3%
<b>2009-10 Graduates</b>	915	89	9.7 %
<b>2007-08 Graduates</b>	953	81	8.5%
<b>2013 Administration</b>	2371	247	10.4%

From the initial lists of graduates from the above cohorts, all (2,371) were sent an invitation postcard on July 12, 2013, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (1,420) were sent a direct survey link; those who did not take the survey via this link by July 26 and August 2 were sent reminders on those dates. On July 26, all respondents were mailed a paper copy of the survey. The online version of the survey closed on August 31 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, any duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at [rseverti@ius.edu](mailto:rseverti@ius.edu).

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## EMPLOYMENT & INCOME

Since graduating from IU Southeast, over three out of four respondents have accepted a new full-time position.

Table 1: Full-Time Position

	N	%
<b>Yes</b>	159	76.8%
<b>No</b>	48	23.2%
<b>Total</b>	207	100.0%

Ninety-three percent of responding alumni are currently employed and less than five percent are unemployed and seeking a job.

Table 2: Employment Status

	N	%
<b>Yes</b>	172	70.5%
<b>Yes, full-time, but seeking employment change</b>	34	13.9%
<b>Yes, part-time, but seeking employment change</b>	21	8.6%
<b>No, but seeking employment</b>	10	4.1%
<b>No, and not seeking employment</b>	7	2.9%
<b>Total</b>	244	100.0%

Of respondents who indicated that they are not working, just a few report the inability to find employment. Of those reporting 'Other' reasons for not working, one has recently been laid off, one has just taken the Bar Exam and one is disabled.

Table 3: Reason for Not Working

	N	% of non-workers	% of all respondents
<b>Unable to find employment</b>	6	37.5%	2.5%
<b>In school</b>	4	25.0%	1.6%
<b>Personal decision</b>	3	18.8%	1.2%
<b>Other</b>	3	18.8%	1.2%
<b>Total</b>	16	100.0%	100.0%

Note that one non-working respondent did not report their reason

## 2013 Alumni Survey: Alumni and Community Relations Report

About three-fourths (77.1%) of respondents earn between \$20,000 and \$70,000 annually; 11.0% earn more than \$70,000; and 11.9% earn less than \$20,000.

*Table 4: Salary by Range and Percentage*

	N	%		N	%
<b>Less than \$20,000</b>	27	11.9%	<b>\$30,001 to \$40,000</b>	54	23.8%
<b>\$20,000 to 30,000</b>	34	15.0%	<b>\$40,001 to \$50,000</b>	44	19.4%
<b>\$30,001 to \$40,000</b>	54	23.8%	<b>\$50,001 to \$70,000</b>	43	18.9%
<b>\$40,001 to \$50,000</b>	44	19.4%	<b>\$20,000 to 30,000</b>	34	15.0%
<b>\$50,001 to \$70,000</b>	43	18.9%	<b>Less than \$20,000</b>	27	11.9%
<b>\$70,001 to \$90,000</b>	17	7.5%	<b>\$70,001 to \$90,000</b>	17	7.5%
<b>\$90,001 to \$100,000</b>	3	1.3%	<b>More than \$100,000</b>	5	2.2%
<b>More than \$100,000</b>	5	2.2%	<b>\$90,001 to \$100,000</b>	3	1.3%
<b>Total</b>	227	100.0%	<b>Total</b>	227	100.0%

The predominant pay range for respondents who graduated in 2012 is 'Less than \$20,000'; for 2010 graduates it is '\$30,001 to \$40,000'; and for 2008 graduates it is '\$50,001 to \$70,000'. Over twelve percent (12.3%) of the 2008 graduate cohort makes over \$70,000 annually, with 12.0% of the 2010 cohort and just 8.4% of the 2008 cohort making that much per year.

*Table 5: Salary Range Percentage by Degree Year*

	2012	N	%		2009-10	N	%		2007-08	N	%
<b>Less than \$20,000</b>		16	22.5%	<b>\$30,001 to \$40,000</b>	24	28.9%	<b>\$50,001 to \$70,000</b>	18	24.7%	18	24.7%
<b>\$30,001 to \$40,000</b>		14	19.7%	<b>\$20,000 to 30,000</b>	20	24.1%	<b>\$30,001 to \$40,000</b>	16	21.9%	16	21.9%
<b>\$20,000 to 30,000</b>		13	18.3%	<b>\$40,001 to \$50,000</b>	15	18.1%	<b>\$20,000 to 30,000</b>	12	16.4%	12	16.4%
<b>\$40,001 to \$50,000</b>		12	16.9%	<b>\$50,001 to \$70,000</b>	9	10.8%	<b>\$40,001 to \$50,000</b>	12	16.4%	12	16.4%
<b>\$50,001 to \$70,000</b>		10	14.1%	<b>\$70,001 to \$90,000</b>	6	7.2%	<b>\$70,001 to \$90,000</b>	6	8.2%	6	8.2%
<b>\$70,001 to \$90,000</b>		5	7.0%	<b>Less than \$20,000</b>	5	6.0%	<b>Less than \$20,000</b>	6	8.2%	6	8.2%
<b>More than \$100,000</b>		1	1.4%	<b>\$90,001 to \$100,000</b>	2	2.4%	<b>More than \$100,000</b>	2	2.7%	2	2.7%
<b>\$90,001 to \$100,000</b>		0	0.0%	<b>More than \$100,000</b>	2	2.4%	<b>\$90,001 to \$100,000</b>	1	1.4%	1	1.4%
<b>Total</b>		71	100.0%	<b>Total</b>	83	100.0%	<b>Total</b>	73	100.0%	73	100.0%

## POST-GRADUATE PROGRAMS

About one-third of alumni respondents have earned a post-graduate degree.

*Table 6: Participation in Post-Graduate Programs*

	<u>N</u>	<u>%</u>
<b>Earned post-graduate degree</b>	83	33.5%
<b>Completed post-graduate course</b>	40	16.1%
<b>Currently enrolled in program</b>	11	4.4%

*Note that respondents could choose more than one answer*

The vast majority of post-graduate degrees earned by respondents have been Masters’.

*Table 7: Earned Post-Graduate Degrees*

	<u>N</u>	<u>%</u>
<b>Master's Program</b>	73	88.0%
<b>Other Program</b>	7	8.4%
<b>Doctorate Program</b>	3	3.6%
<b>Total</b>	83	100.0%

Eleven respondents report having completed post-graduate courses without earning a degree. Two of these had already earned a degree or are currently enrolled, while nine have not earned and are not currently pursuing a post-graduate degree.

*Table 8: Completed Post-Graduate Courses*

	<u>N</u>	<u>%</u>
<b>Master's Program</b>	7	63.6%
<b>Doctorate Program</b>	2	18.2%
<b>Other Program</b>	2	18.2%
<b>Total</b>	11	100.0%

*Table 9: Completed Post-Graduate Courses and Already Earned Degree or Enrolled in Program*

	<u>N</u>	<u>%</u>
<b>Master's Program</b>	1	50.0%
<b>Doctorate Program</b>	1	50.0%
<b>Total</b>	2	100.0%

*Table 10: Completed Post-Graduate Courses and Not Earned Degree or Not Pursuing Degree*

	<u>N</u>	<u>%</u>
<b>Master's Program</b>	6	66.7%
<b>Doctorate Program</b>	1	11.1%
<b>Other Program</b>	2	22.2%
<b>Total</b>	9	100.0%

## 2013 Alumni Survey: Alumni and Community Relations Report

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About 16% of responding alumni are currently attending a graduate school or professional program. About 13% are pursuing their first post-graduate degree, with most attempting to earn a Master's.

*Table 11: Currently Enrolled in Post-Graduate Program*

	N	%
<b>Master's Program</b>	28	70.0%
<b>Doctorate Program</b>	6	15.0%
<b>Other Program</b>	6	15.0%
<b>Total</b>	40	100.0%

*Table 12: Currently Enrolled in Post-Graduate Program Pursuing First Post-Graduate Degree*

	N	%
<b>Master's Program</b>	24	75.0%
<b>Doctorate Program</b>	5	15.6%
<b>Other Program</b>	3	9.4%
<b>Total</b>	32	100.0%

### EMPLOYMENT WHILE ATTENDING

Eight out of ten respondents consistently worked while attending IU Southeast, with over 60% working more than 20 hours per week.

*Table 13: Consistently Worked while Attending IU Southeast*

	N	%
<b>Yes, more than 20 hours</b>	147	62.6%
<b>Yes, 11-20 hours</b>	40	17.0%
<b>Yes, 5-10 hours</b>	9	3.8%
<b>Yes, less than 5 hours</b>	1	0.4%
<b>No, I did not work</b>	38	16.2%
<b>Total</b>	235	100.0%

### QUALITATIVE COMMENTS: PRIDE & INVOLVEMENT

Respondents were asked, "In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement?" Responses were separated by area of focus and included in the appropriate report or reports.

1. Be more involved in the community, give alumni chances to get together and volunteer for organizations.
2. Build an university accessible gym. Not the gym of activity building. 30 or 40 treadmills and elliptical machines. Better for community health then the game room.
3. Considering how dissapointed I am with my experience at this school, not much. Maybe moving graduation out of the parking lot and into an actual building?
4. Continue to get the brand out in to the community and elevate the brand. I think the perception exists that low cost equals low quality, which alumni generally do not believe. Stress the Indiana University part of the brand. Raise admission standards.
5. Continue to offer opportunities for community service involvement. Contemplate an alumni mentor program, where we would mentor current students.
6. Having graduated with a techology degree, it would be nice to have access to the computer software/iu ware as an alumni student. An occassional \$5.00 off coupon for IU gear would be appreciated as well.
7. Host a variety of Alumni events geared towards bringing those out of town back. For example, an alumni weekend or something along those lines. I believe if the university built a new athletic center, giving access to alumni, that many would come back and use the facilities.
8. I will be retiring within 5 years, then I hope to be able to use the university library and resources for extensive personal study in the field I dearly love-mathematics!
9. I would like to know more about campus activities or workshops that are hosted by IUS.
10. I'd like updates on upcoming events at IUS, such as Fall Festival and upcoming productions.
11. Just keep me informed. I love receiving the IU Southeast magazine.
12. Keep growing and offer resources within the community.
13. Keep us informed of activities, changes, or accomplishments within the university.
14. Offer a Masters Degree in Nursing. I feel this area needs a wonderful MSN degree and I know IUS is the best choice to do so. Also maybe do more and offer more for Alumni
15. Publicity for athletes and promotion of their games through community.
16. Reduce tuition for graduate school for alumni.
17. Show more support for athletic programs and arts programs by having larger events and advertising of those events including games, performances, showings, etc.

### QUALITATIVE COMMENTS: FURTHER COMMENTS

Respondents were asked for any further comments. Responses were separated by area of focus and included in the appropriate report or reports.

1. I am starting a CPA practice. Any help from IUS would be greatly appreciated.
2. I will for ever love IU. Thank for all the nice incentive you have provide alumni with/
3. I would really like to give back to the community, to help assist future students the way I was helped by the counselors while attending school there. I would like to work there o be involved in community service. Let the community be aware of things they can go to help students and of any community service opportunities when the become available.



**APPENDIX A**

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2013 to multiple graduating cohorts:

- August 2012 and December 2012 graduates (One year out)
- 2007-2008 graduates (Three years out)
- 2009-2010 graduates (Five years out)

A handful of eligible respondents were removed from the administration list due to opting out of alumni relations emails. Three eligible respondents were removed for having no known address or known email in the alumni database. Forty-three eligible respondents were removed because they responded to last year's (2012) alumni survey administration. Forty-four respondents received degrees in multiple eligible years (2012, 2007-08, 2009-10), and thus their latest degree date was kept.

Response rates of the various graduation classes are below:

*Table A1: 2013 Alumni Survey Response Rates by Cohort*

	<b>Invited</b>	<b>Responded</b>	<b>Response Rate</b>
<b>2012 Graduates</b>	503	77	15.3%
<b>2009-10 Graduates</b>	915	89	9.7 %
<b>2007-08 Graduates</b>	953	81	8.5%
<b>2013 Administration</b>	2371	247	10.4%

Response rates by mode of administration are below, with most respondents submitting their survey via paper. Postcard links were sent via mail one week before emails were sent and two weeks before the paper survey was mailed.

*Table A2: 2013 Alumni Survey Response Rates by Cohort and Mode of Administration*

	<b>Postcard</b>		<b>Email</b>		<b>Paper</b>		<b>Total</b>	
<b>2012 Graduates</b>	10	13.0%	10	13.0%	57	74.0%	77	31.2%
<b>2009-10 Graduates</b>	9	10.1%	13	14.6%	67	75.3%	89	36.0%
<b>2007-08 Graduates</b>	9	11.1%	13	16.0%	59	72.8%	81	32.8%
<b>2013 Administration</b>	28	11.4%	36	14.6%	183	74.1%	247	100%

Almost 70% of respondents were female graduates.

*Table A3: 2013 Alumni Survey Respondents by Gender*

	<b>N</b>	<b>%</b>
<b>Female</b>	168	68.0%
<b>Male</b>	79	32.0%

## 2013 Alumni Survey: Alumni and Community Relations Report

Almost half of the respondents were between 20 and 29 years of age at the time of response, while about one in three were between 30 and 59 years.

*Table A4: 2013 Alumni Survey Respondents by Cohort and Age*

	2012	2009-10	2007-08	N	%
<b>20 to 29</b>	61.0%	43.8%	39.5%	118	47.8%
<b>30 to 39</b>	27.3%	33.7%	33.3%	78	31.6%
<b>40 to 49</b>	9.1%	11.2%	6.2%	22	8.9%
<b>50 to 59</b>	1.3%	7.9%	12.3%	18	7.3%
<b>60 or more</b>	1.3%	3.4%	8.6%	11	4.5%
<b>Total</b>	77 31.2%	89 36.0%	81 32.8%	247	100%

Nearly one in four respondents received their latest and highest degree\* from the School of Business, with only one in five respondents from the Schools of Arts and Letters and Nursing combined.

*Table A5: 2013 Alumni Survey Respondents by Cohort and School*

	2012	2009-10	2007-08	Total
<b>Arts &amp; Letters</b>	14.3%	5.6%	7.4%	8.9%
<b>Business</b>	24.7%	25.8%	21.0%	23.9%
<b>Education</b>	24.7%	15.7%	13.6%	17.8%
<b>General &amp; Liberal Studies</b>	7.8%	15.7%	21.0%	13.8%
<b>Natural Sciences</b>	10.4%	11.2%	14.8%	12.1%
<b>Nursing</b>	2.6%	13.5%	6.2%	7.7%
<b>Social Sciences</b>	15.6%	12.4%	16.0%	14.6%
<b>Total</b>	100%	100%	100%	100%

*\*Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

Nearly three in four respondents earned a Bachelor's degree as their latest and highest degree\*, while another one in five earned a Master's.

*Table A6: 2013 Alumni Survey Respondents by Cohort and Degree Type*

	2012	2009-10	2007-08	Total
<b>Associate</b>	1.3%	2.2%	6.2%	3.2%
<b>Bachelor's</b>	68.8%	73.0%	70.4%	70.9%
<b>Certificate</b>	2.6%	5.6%	6.2%	4.9%
<b>Master's</b>	27.3%	19.1%	17.3%	21.1%
<b>Total</b>	100%	100%	100%	100%

*\*Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

**APPENDIX B**

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.



Survey Code:

Fill in circles completely using pen or pencil.

Since graduating from IU Southeast, have you accepted a full-time position?  Yes  No

Are you CURRENTLY employed (this would include self-employment, full-time volunteering, or military service)?

- Yes
- Yes, full-time, but seeking employment change.
- Yes, part-time, but seeking employment change.
- No, but seeking employment.
- No, and not seeking employment.

If you are not currently employed, what is your reason for not working?

- Unable to find employment
- Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
- Retired
- Other (please specify): \_\_\_\_\_

If you are employed, please provide employer information:

Position title: \_\_\_\_\_ Employer Name: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_

If you are employed, what is your current annual salary?

- Less than \$20,000
- \$20,000-\$30,000
- \$30,001-\$40,000
- \$40,001-\$50,000
- \$50,001-\$70,000
- \$70,001-\$90,000
- \$90,001-\$100,000
- More than \$100,000

Are you currently attending a graduate program?

- Master's
- Doctorate
- Other (specify): \_\_\_\_\_

Have you completed graduate program courses without earning a degree?

- Master's
- Doctorate
- Other (specify): \_\_\_\_\_

Have you earned a graduate degree (if multiple degrees, check all that apply)?

- Master's
- Doctorate
- Other (specify): \_\_\_\_\_

List the most recent graduate institution you attended:

Name of Institution: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

While you were attending IU Southeast, did you consistently work:

- No, I did not work.
- Yes, less than 5 hours per week.
- Yes, between 5 and 10 hours per week.
- Yes, between 11 and 20 hours per week.
- Yes, between 21 and 40 hours per week.
- Yes, 40 or more hours per week.

While you were attending IU Southeast, which of the following did you do? [FILL IN ALL THAT APPLY]

- Completed an internship.
- Completed a practicum/field experience.
- Participated in a student organization.
- Participated in intercollegiate or intramural sports.
- Participated in community service.

How well did your IU Southeast education prepare you for the following?

	Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
Your current or most recent career.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding a job in your field soon after graduation.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Furthering your education or starting graduate school.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contributing to your community.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

