2013 Alumni Survey
Enrollment Management Report

Administered Summer 2013

INDIANA UNIVERSITY SOUTHEAST

OFFICE OF INSTITUTIONAL
RESEARCH AND ASSESSMENT

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SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in 2012 to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:
  ➢ August 2012 and December 2012 graduates (One year out)
  ➢ 2009-2010 graduates (Three years out)
  ➢ 2007-2008 graduates (Five years out)

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	Invited	Responded	Response Rate
2012 Graduates	503	77	15.3%
2009-10 Graduates	915	89	9.7 %
2007-08 Graduates	953	81	8.5%
2013 Administration	2371	247	10.4%

From the initial lists of graduates from the above cohorts, all (2,371) were sent an invitation postcard on July 12, 2013, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (1,420) were sent a direct survey link; those who did not take the survey via this link by July 26 and August 2 were sent reminders on those dates. On July 26, all respondents were mailed a paper copy of the survey. The online version of the survey closed on August 31 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, any duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at rseverti@ius.edu.

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EMPLOYMENT & INCOME

Since graduating from IU Southeast, over three out of four respondents have accepted a new full-time position.

Table 1: Full-Time Position

	N	%
Yes	159	76.8%
No	48	23.2%
Total	207	100.0%

Ninety-three percent of responding alumni are currently employed and less than five percent are unemployed and seeking a job.

Table 2: Employment Status

	N	%
Yes	172	70.5%
Yes, full-time, but seeking employment change	34	13.9%
Yes, part-time, but seeking employment change	21	8.6%
No, but seeking employment	10	4.1%
No, and not seeking employment	7	2.9%
Total	244	100.0%

Of respondents who indicated that they are not working, just a few report the inability to find employment. Of those reporting 'Other' reasons for not working, one has recently been laid off, one has just taken the Bar Exam and one is disabled.

Table 3: Reason for Not Working

	N	% of non-workers	% of all respondents
Unable to find employment	6	37.5%	2.5%
In school	4	25.0%	1.6%
Personal decision	3	18.8%	1.2%
Other	3	18.8%	1.2%
Total	16	100.0%	100.0%

Note that one non-working respondent did not report their reason

POST-GRADUATE PROGRAMS

About one-third of alumni respondents have earned a post-graduate degree.

Table 4: Participation in Post-Graduate Programs

	N	%
Earned post-graduate degree	83	33.5%
Completed post-graduate course	40	16.1%
Currently enrolled in program	11	4.4%

Note that respondents could choose more than one answer

The vast majority of post-graduate degrees earned by respondents have been Masters'.

Table 5: Earned Post-Graduate Degrees

	N	%
Master's Program	73	88.0%
Other Program	7	8.4%
Doctorate Program	3	3.6%
Total	83	100.0%

Eleven respondents report having completed post-graduate courses without earning a degree. Two of these had already earned a degree or are currently enrolled, while nine have not earned and are not currently pursuing a post-graduate degree.

Table 6: Completed Post-Graduate Courses

	N	%
Master's Program	7	63.6%
Doctorate Program	2	18.2%
Other Program	2	18.2%
Total	11	100.0%

Table 7: Completed Post-Graduate Courses and Already Earned Degree or Enrolled in Program

	N	%
Master's Program	1	50.0%
Doctorate Program	1	50.0%
Total	2	100.0%

Table 8: Completed Post-Graduate Courses and Not Earned Degree or Not Pursuing Degree

	N	%
Master's Program	6	66.7%
Doctorate Program	1	11.1%
Other Program	2	22.2%
Total	9	100.0%

About 16% of responding alumni are currently attending a graduate school or professional program. About 13% are pursuing their first post-graduate degree, with most attempting to earn a Master's.

Table 9: Currently Enrolled in Post-Graduate Program

	N	%
Master's Program	28	70.0%
Doctorate Program	6	15.0%
Other Program	6	15.0%
Total	40	100.0%

Table 10: Currently Enrolled in Post-Graduate Program Pursuing First Post-Graduate Degree

	N	%
Master's Program	24	75.0%
Doctorate Program	5	15.6%
Other Program	3	9.4%
Total	32	100.0%

EMPLOYMENT WHILE ATTENDING

Eight out of ten respondents consistently worked while attending IU Southeast, with over 60% working more than 20 hours per week.

Table 11: Consistently Worked while Attending IU Southeast

	N	%
Yes, more than 20 hours	147	62.6%
Yes, 11-20 hours	40	17.0%
Yes, 5-10 hours	9	3.8%
Yes, less than 5 hours	1	0.4%
No, I did not work	38	16.2%
Total	235	100.0%

PREPAREDNESS

Over 95% of respondents felt their IU Southeast education prepared them for their current careers, with 81.9% feeling well prepared. Similar numbers felt prepared for furthering their education and for contributing to their community. Only 15.7% of respondents felt that their IU Southeast education poorly prepared them for finding a job in their field soon after graduation.

Table 12: Preparedness

	Excellent/Good*	Fair	Poor
Most Current Career	81.9%	13.4%	4.6%
Furthering Education	76.4%	16.4%	7.1%
Contributing to Community	72.8%	21.6%	5.6%
Finding a Job in studied field soon after graduation	65.1%	19.2%	15.7%

*Note that 'Excellent' & 'Good' answer choices were combined

ADVANCEMENT

Within two years of completing their degree, nearly three out of four respondents either began working in their field, received a promotion or obtained a better position, or received a salary increase. All three targeted advancements were attained by 18.5% of respondents; another 27% attained two of the three; and 28.6% experienced one of these targeted advancements.

Table 13: Advancement in Career

	N	%
Received salary increase	56	22.6%
Began working in field, received promotion, and salary increase	46	18.5%
Began working in field and received salary increase	39	15.7%
Received promotion and received salary increase	27	10.9%
Began working in field of study	10	4.0%
Received a promotion or obtained a better position	5	2.0%
Began working in field and received promotion or obtained a better position	1	0.4%

IU SOUTHEAST EDUCATION & EXPERIENCE

Over 80% of respondents agree that IU Southeast has a good reputation in the region, that they would choose the school if they had to do it all again, and that they feel a sense of pride for IU Southeast. The remaining questions received high marks (nearly 70%), but had slightly larger 'Neutral' answers with disagreement staying below 10%.

Table 14: IU Southeast Education

	SA/A	N	SD/D
IU Southeast has a good reputation in the region	86.3%	10.4%	3.4%
If I had to do it over again, I would choose IU Southeast	82.2%	12.4%	5.4%
I feel a sense of pride for IU Southeast	81.0%	13.6%	5.4%
As a student, I felt like a member of the IU Southeast community	69.8%	20.7%	9.5%
I have a civic responsibility to become involved in my community	69.4%	24.4%	6.2%
I received a richer academic experience than at other area schools	64.9%	25.6%	9.5%

'SA/A' combines 'Strongly Agree' and 'Agree'; 'N'= 'Neutral';
'SD/D' combines 'Strongly Disagree' and 'Disagree'

Over 90% of responding alumni report satisfaction with the overall quality of instruction, the quality of course in their program, and the quality of interaction with faculty at IU Southeast. Nearly 80% were also satisfied with the variety of programs and courses available as well as student service responsiveness to student issues. Over half were satisfied with the quality of information about career and job opportunities; however, a notable 13.9% were dissatisfied with this aspect of the IU Southeast experience. Opportunities to be involved in extracurricular activities also received modest satisfaction ratings, but many more respondents were neutral in their observations.

Table 15: IU Southeast Experience

	VS/S	N	VD/D
Overall quality of instruction	93.8%	4.5%	1.6%
Quality of courses in your program	92.1%	6.2%	1.7%
Quality of interaction with faculty	91.3%	7.9%	0.8%
The variety of academic programs and courses	78.8%	15.8%	5.4%
Student services responsiveness to student issues	74.7%	17.0%	8.3%
Quality of information about career and job opportunities	58.2%	27.9%	13.9%
Opportunities to be involved in extracurricular activities	57.9%	36.3%	5.8%

'VS/S' combines 'Very Satisfied' and 'Satisfied'; 'N'='Neutral';
'VD/D' combines 'Very Dissatisfied' and 'Dissatisfied'

QUALITATIVE COMMENTS: PRIDE & INVOLVEMENT

Respondents were asked, "In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement?" Responses were separated by area of focus and included in the appropriate report or reports.

1. Active recruitment in Louisville area high schools.
2. Add more programs that require professional licensing such as social work, psychology, law, etc.
3. Anything to get the IU Southeast logo more commonly seen in the areas outside of New Albany (Clarksville, Sellersburg, Louisville, etc.)
4. Be more involved in the community, give alumni chances to get together and volunteer for organizations.
5. Continue offering great education.
6. Continue to avoid adding extra frills (student centers, etc.) so as to provide excellent education at an excellent value.
7. Continue to change the perception in the area that it is a "safety" school, by producing QUALITY graduates, not QUANTITY graduates.
8. Continue to focus on providing a quality education at an affordable price.
9. Continue to get the brand out in to the community and elevate the brand. I think the perception exists that low cost equals low quality, which alumni generally do not believe. Stress the Indiana University part of the brand. Raise admission standards.
10. Continue to grow and compete with other universities in the srrounding area and building a reputation for excellence.
11. Continue to grow.
12. Continue to offer excellent instruction and maintain high quality staffing.
13. Continue to offer opportunities for community service involvement. Contemplate an alumni mentor program, where we would mentor current students.
14. Continue to offer the academic experience that I received. I furthered my education @ IUS to obtain my BSN, after attending a community college to obtain my ASN. I truly enjoyed my experience @ IUS and was sorry to see it come to an end when I graduated in May, 2010. I do plan to further my education in the future and hope that IUS an help me to achieve this goal!
15. Continue to offer the support and opportunities I had for current and future students
16. Develop an HIT program.
17. Expand graduate programs
18. Focus on growing programs which have the highest potential for graduate placement (engineering, informatics, etc.) via student advising and program budgets. Become the best regional university in the career fields that are growing the fastest. Create graduate programs for these career fields. / / In short, funnel promising kids into Healthcare, Engineering, and Computer Science. Pump money into those programs to make them the best. Create graduate programs to rise above the "community college" stereotype. This will have a positive impact on IUS's regional reputation.
19. Gift card/coupons for IUS clothes.
20. Grow even larger, i.e., degrees, activities, graduate studies.
21. Having graduated with a techology degree, it would be nice to have access to the computer software/iu ware as an alumni student. An occassional $5.00 off coupon for IU gear would be appreciated as well.
22. Help pay back student loans! I'm drowning!

23. Help people find jobs after college. I have received many calls from IUS asking me to give them more money, but it's hard to do when I'm unemployed with a "powerful" degree.
24. Help students find degrees that can be used with their career interests. Let students know if their degree should be added upon to find a job.
25. Help with jobs/not block our calls. Different chancellor was a step in the right direction.
26. I have left the Louisville area for my graduate school education, and I will probably not return in the foreseeable future.
27. I hope that IUS will evolve more of the programs and have more options for degrees.
28. I think you need more choices for Master's degrees and Ph.D. degrees.
29. I think you've already made improvements. When I started at IUS, when it came to registering for classes, Financial Aid, and over all guidance, you all were horrible! However, near the end of my college career (I mainly went to night classes time or completed online courses, so I was a long term student), I noticed changes and heard more students talk about how delighted they were with your service...
30. I would be happy to see IUS encourage and promote their undergrad students to come back for the masters program. I feel as a past sutdent with a good GPA that there is too much emphasis put on the GMAT.
31. I would like to see a weekend degree completion program for students who have stopped out.
32. I would like to see IUS struve ti retain recent undergrad students in the master's program. As an alumni with a good GPA, I feel there is more merit put on the GMAT, which is a one time test not indicative of how a student would perform in the program.
33. I would like to see more groups for older/non-traditional students.
34. I would like to see more support/involvement for those students that have full-time work. Not all students that have full-time jobs/careers are masters.
35. I would like to see the campus expand (more buildings, dorms, etc.)
36. Increase campus size. Attendance continues to increase, which in turn, is increasing revenue, yet I haven't seen any of that extra revenue be spent to better students, alumni, or community. People have to pay for a parking permit and then are forced to park in the grass and walk further to class.
37. Increase internship opportunities.
38. Increase Master's options within education field.
39. Increase the number of graduate programs.
40. Increase the number of programs and academic standing in region.
41. Increase their MBA ranking and becoming the defining program in the region.
42. IU Southeast can continue to offer evening classes (History related) that I can attend after work. / / / /
43. IU Southeast can continue to widen the scope of degrees offered. I would in particular like to see more graduate degrees.
44. IUS needs to develop a closer relationship with employers on the Kentucky side of the river. While the university has a responsibility to the tax payers of Indiana, an outreach south of the river would increase brand recognition.
45. Keep my email, provide an affordable Master's program.
46. Keep the programs reputable.
47. Keep tuition low, keep high quality faculty and staff!
48. Keep up with best practices / / Keep a great reputation / / Remain a school that student want to attend.
49. Keep us informed of activities, changes, or accomplishments within the university.
50. More online classes and having a Master's degree in nursing.

51. My pride would increase if the university continues to grow the journalism program. I chose IUS over UofL because UofL did not have journalism as an actual major at the time. It was discouraging that journalism students did not have access to the Mac lab in Knobview, even though we completed broadcasts that would have benefitted from using FinalCut Pro technology. It is important for the administration to empower young student journalists to have access to digital technologies since that is the trend in the field. I feel that even on the day I earned my degree, my skill set was already obsolete. Need to step it up. I was happy I went to grad school to get those skills, and would love if new media and digital media were incorporated into the program.
52. Offer a broader range of master's programs.
53. Offer a Masters Degree in Nursing. I feel this area needs a wonderful MSN degree and I know IUS is the best choice to do so. Also maybe do more and offer more for Alumni
54. Offer Graduate Programs within Natural Science Department, especially within the Computer Science program.
55. Offer more psychology classes in addiction and psychoactive drugs. A lot more psychology degrees could receive employment with this education.
56. Offer more undergrad and grad online programs.
57. offering a MAT program
58. Pay faculty more and/or raise the minimum GPA required for graduation.
59. Pay my student loans/have post-graduate advisors know what they are doing and have better knowledge of graduate programs.
60. Prepare students better for the real world.
61. Reduce carbon footprint. Engage students in utility consumption (energy challenges, etc.).
62. Reduce tuition for graduate school for alumni.
63. Show more support for athletic programs and arts programs by having larger events and advertising of those events including games, performances, showings, etc.
64. Stop crunching numbers and stop calling students who haven't registered. The students who come in late in the summer for Fall 2013 seem to have the worst attitudes. They are the ones who do not come to class and drop out of classes. This is one of the reasons our retention rate is so bad. / / Why not pay more attention to our good students?
65. The most meaningful thing at IUS can do to increase my pride in the universtiy, is to better educate their students.

QUALITATIVE COMMENTS: FURTHER COMMENTS

Respondents were asked for any further comments. Responses were separated by area of focus and included in the appropriate report or reports.

1. As a consistent dean's list recipient, I can still say the costs far outweigh the benefits and college has been the worst decision of my life and ruined my trust in corporations and people in general.
2. As a non-traditional student, it would have been nice to have activities available in the evening.
3. As an education major, I believe that learning how to use technology would be a huge benefit in our course study. The class pertaining to technology did not prepare me for the "real world." I left class not knowing how to use the current equipment available.

4. At one point I was asked to write a paper about joining a sorority and it was rejected because I was not giving enough to the campus. That was a slap on the face when I was nearing my sixties, working two jobs, and running a household. When a college campus is wanting more involvement, don't put people in charge who have no other responsibilities and be careful of what is expected.
5. Getting registered as a student and the whole enrollment process was very confusing when I attended. I completed course for a certification, but did not receive certificate.
6. Great program, from a content standpoint. Quality of instruction, however, was below expectations. Great value and brand.
7. Great school! Pleasant faculty and supporting staff. I would come back in a heart beat!
8. I began as a History BA but switched over to a Medical Coding certificate because I needed more job skills due to a change in our family situation. I was unable to find a position as a coder in the Louisville Metro area in spite of doing well in my classes and completing the certification process with the Association of Professional Coders. / I am now the main means of financial support for my husband and myself. / I am currently pursuing a History BA again but it is pretty much for personal enrichment. Not that I wouldn't love working in the historical preservation field ....but I have to be practical when I am about 4 years away from retirement. /
9. I began my college experience at University of Evansville and after two years, I transferred to IUS. I wish I would have began at IUS. I enjoyed it so much more!
10. I believe the university needs a new, bigger athletic center. The current one is just lacking in so many ways and unfortunately I think it makes a bigger difference to kids selecting a college than many think. When I look at the IU Southbend SAC, I'm honestly embarrassed that IU southeast still has an outdated facility. I believe if IUS built a new athletic center, more would attend the games as well as live on campus. Also, offering vendors and expanding the dining area to make it more of a hangout with music and what not. I think having vendors such as Chik-fil-a and others would help increase the amount of individuals that use their Ucard.
11. I cannot say enough positive things about my education experience at IUS! The faculty in the Natural Science department were amazing-knowledgeable about their subjects, VERY helpful in advising classes, studying, and my desire to go on to grad school, and extremely encouraging, wonderful people! I have IUS and their incredible, devoted faculty to thank for my current position as a grad student on a Ph.D.
12. I feel career services could have helped me, but I was unaware of what they did. My friend let me in on that after I graduated. They need to get the word out and tell the counselors to tell people about them.
13. I feel like IUS was an excellent choice. I made a poor choice choosing communication as my major. The job opportunities are few and far between. I wish I could have realized that while in school.
14. I graduated with a degree in elementary education but decided not to teach. Student teaching prior to end of degree might have helped me change my mind sooner.
15. I had a great experience gaining my Master's in Education Leadership. I have a friend that was an RN (had been for 10 years) and wanted to apply to PA programs, but they had added a statistics course to his RN degree. He tried twice to take the class online and failed. I suggested and recommended IUS. He took the class there, loved it, and now is practicing PA at a hospital!
16. I had a great experience in the MBA Graduate Program! This survey was targeted more toward full-time undergrad programs. Suggest adding a N/A selection for future surveys.
17. I like the feel of small class sizes and the one-on-one opportunities with IUS professors. As the university continues to grow, I hope they try to keep this a priority.
18. I loved IUS and hope to return to further my education.

19. I think IUS could have a better career development program upon graduation. I think there should be a counselor helping place recent graduates in jobs/contacts. There is very little help once you near graduation for job placement. This definitely needs to be a stronger focus for IUS.
20. I think the education that is offered at IUS is top quality. In addition, you can't beat the price!
21. I understand a writing seminar does something to provide students with future career information, but I would like IUS to offer a course on job opportunities and career paths for each individual major. I feel I would have been better prepared for the job market with a course like this.
22. I value my experience at IUS so much I recommended my wife to attend (current student) and several students at the high school I teach at. I will continue to do so.
23. I was completely unimpressed with my experiences at IUS. Each and every time I dealt with the IT Department, the Registar, or the Financial Aid Department, I was treated very rudely. / / When I wasn't being treated disrespectfully, my emails were either ignored or I was given completely incorrect answers.
24. I worked full-time while attending IUS full-time as a nice student. Most club and school activities happened before 4 pm. I was not able to attend. A shift in some of these activities may help other cummuter student attending classes in late afternoon to night become more involved.
25. I would like to see the unviersity be able to offer masters NP program.
26. I would really like to give back to the community, to help assist future students the way I was helped by the counselors while attending school there. I would like to work there o be involved in community service. Let the community be aware of things they can go to help students and of any community service opportunities when the become available.
27. I would totally choose IUS again if I had to do it again. The Human Resources Department needs a bonus becauuse the people at IUS are amazing! Faculty, student services, even custodial staff! I loved the opportunity to get involved in so many student organizations, too. The main thing I regret is that expectations for students are low academically, so there is low incentive and many cop out. The reputation of IUS could be well served by introducing a little more rigor into the coursework. The Dean and Coordinator really spent a lot of effort helping me with grad school applications.
28. IUS excels in providing a sense of community and a rounded education. Most professors do a stellar job, and are the highlight of the school. IUS fails, however, to take into account the U.S.'s position in the global marketplace, when advising students and creating program budgets. The result is that students choose fields that have little-to-no marketability in the real world. While IUS is not at fault for the choices of its students, those choices to have an impact on IUS's reputation. It is the difference between IUS being a top-tier, cutting-edge school that prepares people to stay ahead of the economic curve, and IUS being a community college in the same league as JCC (though undoubtedly better). / / IUS can do better. I believe it can be great.
29. IUS Faculty are very much willing to help and go out of their way to help you succeed. Extremely satisfied! Enrolled in UofL and IUS was preferred university.
30. IUS MBA was a very strong program with wonderful faculty. Continue to make the location in Jeffersonville have at least half the MBA given its proximity to downtown Louisville.
31. IUS would be better if there was easier access to help or counseling in finding careers. IUS has a very good science department.
32. I've never received anything, like above (gift card, coupon, t-shirt), for the Masters, Rank I, and exit questionnaire that I completed. Perhaps a free T-shirt, can't be afforded to everyone, but at least a voucher/discount?
33. Just about every person i have talked to that has come out of IUS or who left it mid-degree complains about the advising they received. I could name 4 people who quit IUS simply because

they were given horrible initial advising advice that caused them to extend their graduation date by between 1 to 4 entire years. As a result 2 of these people had to drop out. I rarely hear about the quality of instruction being bad, seems like all of the complaints that I have heard deal with advising.

34. My courses/instructors at IUS really prepared me for work in the mental health field. The courses were challenging and helpful. I learned a lot!
35. My MBA program at IUS was awesome! It was affordable, convenient, and excellent quality.
36. My only negative feelings for IUS all come from an instructor who bullied me in clinicals. I have been told by other students since I have graduated that she is still at it. What she put me through was so difficult to deal with, I still have no desire to return. My experience with her should not have been allowed. I complained to the dean of nursing and my concerns were disregarded.
37. Offer classes in enough time to graduate people on time.
38. One of the questions above asked about while attending IUS were you consistently working part-time. I answered "no" but I was working consistently full-time while attending IUS. / / It is surprising how many students are working full-time and taking classe.
39. Please consider additional Masters programs. It would be prudent to offer an MSN or other healthcare related Masters degree.
40. Please provide undergrads with a greater idea of what majors will be useful toward certain degrees. I got a Business-Finance degree, thinking that it would be good for what I wanted to do. However, most positions that catch my eye require further licenses or other degrees. / / Also, please add more computer classes to teach students about the various software systems that they might face. Excel and Access are well covered, but the actual business world goes WELL beyond just those two, such as PeachTree, PeopleSoft, SAP, etc. That way, when college juniors through new college graduates look at a job posting, they aren't scared by seeing experience with these systems as a requirement.
41. Undergraduate courses did not prepare me for master's level academic writing. Still took seven months to obtain a position. Had a 3.9 GPA, top of class, and internship experience.
42. While I loved studying Spanish at IU-Southeast, I was not at all prepared to get a job or enter an advanced degree program in Spanish. I feel that some sort of career placement service specifically for foreign language students would be beneficial.
43. Would like to see a wider variety of academic programs and courses at IUS.
44. You should provide more job search aid to students. I really felt on my own with that and I shouldn't have.

APPENDIX A

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2013 to multiple graduating cohorts:
  ➢ August 2012 and December 2012 graduates (One year out)
  ➢ 2007-2008 graduates (Three years out)
  ➢ 2009-2010 graduates (Five years out)

A handful of eligible respondents were removed from the administration list due to opting out of alumni relations emails. Three eligible respondents were removed for having no known address or known email in the alumni database. Forty-three eligible respondents were removed because they responded to last year's (2012) alumni survey administration. Forty-four respondents received degrees in multiple eligible years (2012, 2007-08, 2009-10), and thus their latest degree date was kept.

Response rates of the various graduation classes are below:

Table A1: 2013 Alumni Survey Response Rates by Cohort

	Invited	Responded	Response Rate
2012 Graduates	503	77	15.3%
2009-10 Graduates	915	89	9.7 %
2007-08 Graduates	953	81	8.5%
2013 Administration	2371	247	10.4%

Response rates by mode of administration are below, with most respondents submitting their survey via paper. Postcard links were sent via mail one week before emails were sent and two weeks before the paper survey was mailed.

Table A2: 2013 Alumni Survey Response Rates by Cohort and Mode of Administration

	Postcard		Email		Paper		Total	
2012 Graduates	10	13.0%	10	13.0%	57	74.0%	77	31.2%
2009-10 Graduates	9	10.1%	13	14.6%	67	75.3%	89	36.0%
2007-08 Graduates	9	11.1%	13	16.0%	59	72.8%	81	32.8%
2013 Administration	28	11.4%	36	14.6%	183	74.1%	247	100%

Almost 70% of respondents were female graduates.

Table A3: 2013 Alumni Survey Respondents by Gender

	N	%
Female	168	68.0%
Male	79	32.0%

Almost half of the respondents were between 20 and 29 years of age at the time of response, while about one in three were between 30 and 59 years.

Table A4: 2013 Alumni Survey Respondents by Cohort and Age

	2012	**2009-10**	**2007-08**	**N**	**%**
20 to 29	61.0%	43.8%	39.5%	118	47.8%
30 to 39	27.3%	33.7%	33.3%	78	31.6%
40 to 49	9.1%	11.2%	6.2%	22	8.9%
50 to 59	1.3%	7.9%	12.3%	18	7.3%
60 or more	1.3%	3.4%	8.6%	11	4.5%
Total	77 31.2%	89 36.0%	81 32.8%	247	100%

Nearly one in four respondents received their latest and highest degree* from the School of Business, with only one in five respondents from the Schools of Arts and Letters and Nursing combined.

Table A5: 2013 Alumni Survey Respondents by Cohort and School

	2012	**2009-10**	**2007-08**	**Total**
Arts & Letters	14.3%	5.6%	7.4%	8.9%
Business	24.7%	25.8%	21.0%	23.9%
Education	24.7%	15.7%	13.6%	17.8%
General & Liberal Studies	7.8%	15.7%	21.0%	13.8%
Natural Sciences	10.4%	11.2%	14.8%	12.1%
Nursing	2.6%	13.5%	6.2%	7.7%
Social Sciences	15.6%	12.4%	16.0%	14.6%
Total	100%	100%	100%	100%

*Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.

Nearly three in four respondents earned a Bachelor's degree as their latest and highest degree*, while another one in five earned a Master's.

Table A6: 2013 Alumni Survey Respondents by Cohort and Degree Type

	2012	**2009-10**	**2007-08**	**Total**
Associate	1.3%	2.2%	6.2%	3.2%
Bachelor's	68.8%	73.0%	70.4%	70.9%
Certificate	2.6%	5.6%	6.2%	4.9%
Master's	27.3%	19.1%	17.3%	21.1%
Total	100%	100%	100%	100%

*Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.

ALUMNI SURVEY

INDIANA UNIVERSITY SOUTHEAST

Survey Code:

Since graduating from IU Southeast, have you accepted a full-time position? O Yes   O No

Are you CURRENTLY employed (this would include self-employment, full-time volunteering, or military service)?

O Yes
O Yes, full-time, but seeking employment change.
O Yes, part-time, but seeking employment change.

O No, but seeking employment.
O No, and not seeking employment.

If you are not currently employed, what is your reason for not working?

O Unable to find employment
O Personal decision related to self or family (taking care of dependents, illness, disability, etc.)

O Retired
O Other (please specify):
_____

If you are employed, please provide employer information:

Position title:_____   Employer Name:_____

City:_____   State:_____

If you are employed, what is your current annual salary?

O Less than $20,000   O $20,000-$30,000   O $30,001-$40,000   O $40,001-$50,000
O $50,001-$70,000   O $70,001-$90,000   O $90,001-$100,000   O More than $100,000

Are you currently attending a graduate program?

O Master's   O Doctorate   O Other (specify): _____

Have you completed graduate program courses without earning a degree?

O Master's   O Doctorate   O Other (specify): _____

Have you earned a graduate degree (if multiple degrees, check all that apply)?

O Master's   O Doctorate   O Other (specify): _____

List the most recent graduate institution you attended:

Name of Institution:_____ City:_____ State:_____

While you were attending IU Southeast, did you consistently work:

O No, I did not work.
O Yes, less than 5 hours per week.
O Yes, between 5 and 10 hours per week.

O Yes, between 11 and 20 hours per week.
O Yes, between 21 and 40 hours per week.
O Yes, 40 or more hours per week.

While you were attending IU Southeast, which of the following did you do? [FILL IN ALL THAT APPLY]

O Completed an internship.
O Completed a practicum/field experience.
O Participated in a student organization.

O Participated in intercollegiate or intramural sports.
O Participated in community service.

How well did your IU Southeast education prepare you for the following?

	Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
Your current or most recent career…………………………….	O	O	O	O
Finding a job in your field soon after graduation………………	O	O	O	O
Furthering your education or starting graduate school…….	O	O	O	O
Contributing to your community……………………………………..	O	O	O	O

If applicable, within two years after completing your IU Southeast degree, did you…[FILL IN ALL THAT APPLY]
O Begin working in your field of study   O Receive a promotion/obtain a better position   O Receive a salary increase

Please indicate your level of agreement with each statement below.
(Key: SA=Strongly Agree, A=Agree, N=Neutral, D=Disagree, SD=Strongly Disagree)

	SA	A	N	D	SD
1. IU Southeast offers high-quality academic programs………………………………	O	O	O	O	O
2. As a student, I felt like a member of the IU Southeast community……………	O	O	O	O	O
3. IU Southeast has a good reputation in the region…………………………………	O	O	O	O	O
4. If I had to do it over again, I would choose IU Southeast………………………	O	O	O	O	O
5. I have a civic responsibility to become involved in my community…………	O	O	O	O	O
6. I feel a sense of pride for IU Southeast……………………………………………	O	O	O	O	O
7. I feel I received a richer academic experience at IU Southeast than I would have received at other area colleges and universities. ……………………	O	O	O	O	O

Please indicate your level of satisfaction with each aspect of your IU Southeast experience below.
(Key: VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)

	VS	S	N	D	VD
1. Overall quality of instruction……………………………………………………………	O	O	O	O	O
2. Quality of course in your program……………………………………………………	O	O	O	O	O
3. Quality of interaction with faculty……………………………………………………	O	O	O	O	O
4. The variety of academic programs and courses at IU Southeast……………	O	O	O	O	O
5. Student services (financial aid, registrar, advising) responsiveness to student issues…………………………………………………………………………………	O	O	O	O	O
6. Quality of information about career and job opportunities…………………	O	O	O	O	O
7. Opportunities to be involved in extracurricular activities (student activities, organizations, and campus events such as Common Experience)……………………	O	O	O	O	O

What services did you receive from the Career Development Center (formerly Career Services) while you were attending IU Southeast? [FILL IN ALL THE APPLY]
O Internship   O Career Counseling   O Resume Review
O Job Search Assistant   O Other (please specify):_____

Would you like to be contacted by the Career Development Center?   O Yes   O No

In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement (use separate paper, if needed)?

Please use the space below to provide any further comments you may have (use separate paper, if needed).

Please update your contact information (please print):
Preferred First Name:_____   Preferred Last Name: _____
Mailing Address: _____   City: _____   State:_____   Zip:_____
Phone Number: (___)_____   E-mail:_____