

**2013 Alumni Survey
Student Affairs Report**

Administered Summer 2013



**INDIANA UNIVERSITY
SOUTHEAST**

OFFICE OF INSTITUTIONAL
RESEARCH AND ASSESSMENT

**Rick O'Bryan, Ronald E. Severtis, Jr., and Tanlee Wasson
May 2014**

SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in 2012 to obtain data necessary for the Office of Institutional Research and Assessment (OIRA), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collected information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- August 2012 and December 2012 graduates (One year out)
- 2009-2010 graduates (Three years out)
- 2007-2008 graduates (Five years out)

Demographic details of the respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
2012 Graduates	503	77	15.3%
2009-10 Graduates	915	89	9.7 %
2007-08 Graduates	953	81	8.5%
2013 Administration	2371	247	10.4%

From the initial lists of graduates from the above cohorts, all (2,371) were sent an invitation postcard on July 12, 2013, with a generic survey link and a unique survey ID that respondents would need to enter into the survey. A week later, a subset of respondents with email addresses on file (1,420) were sent a direct survey link; those who did not take the survey via this link by July 26 and August 2 were sent reminders on those dates. On July 26, all respondents were mailed a paper copy of the survey. The online version of the survey closed on August 31 and paper submissions slowed considerably.

Because of the unique survey ID, unique email link and coded paper form, any duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. These and any ad hoc reports will be posted on the OIRA website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-school and by-major reports can be obtained via request to Ron Severtis in OIRA at rseverti@ius.edu.

2013 Alumni Survey: Student Affairs Report

Contents

SURVEY BACKGROUND AND SUMMARY.....	2
CO-CURRICULAR ACTIVITY	4
<i>Table 1: Co-Curricular Activity</i>	4
IU SOUTHEAST EDUCATION & EXPERIENCE	4
<i>Table 2: IU Southeast Education</i>	4
<i>Table 3: IU Southeast Experience</i>	4
QUALITATIVE COMMENTS: PRIDE & INVOLVEMENT.....	5
QUALITATIVE COMMENTS: FURTHER COMMENTS.....	6
APPENDIX A.....	7
<i>Table A1: 2013 Alumni Survey Response Rates by Cohort</i>	7
<i>Table A2: 2013 Alumni Survey Response Rates by Cohort and Mode of Administration</i>	7
<i>Table A3: 2013 Alumni Survey Respondents by Gender</i>	7
<i>Table A4: 2013 Alumni Survey Respondents by Cohort and Age</i>	8
<i>Table A5: 2013 Alumni Survey Respondents by Cohort and School</i>	8
<i>Table A6: 2013 Alumni Survey Respondents by Cohort and Degree Type</i>	8
APPENDIX B	9

CO-CURRICULAR ACTIVITY

About one-third of all respondents participated in community service while at IU Southeast, almost one out of every four respondents completed a practicum or field experience, and slightly more than 20% completed an internship.

Table 1: Co-Curricular Activity

	N	%
Participated in community service	83	33.5%
Participated in a student organization	62	25.0%
Participated in athletics	17	6.9%

IU SOUTHEAST EDUCATION & EXPERIENCE

Over 80% of respondents agree that they feel a sense of pride for IU Southeast. Nearly 70% said that as a student they felt like a member of the IU Southeast community, which had slightly larger 'Neutral' answers with disagreement staying below 10%.

Table 2: IU Southeast Education

	SA/A	N	SD/D
I feel a sense of pride for IU Southeast	81.0%	13.6%	5.4%
As a student, I felt like a member of the IU Southeast community	69.8%	20.7%	9.5%

*'SA/A' combines 'Strongly Agree' and 'Agree'; 'N' = 'Neutral';
'SD/D' combines 'Strongly Disagree' and 'Disagree'*

About three in four responding alumni were satisfied with student service responsiveness to student issues. Over half were satisfied with the quality of information about career and job opportunities; however, a notable 13.9% were dissatisfied with this aspect of the IU Southeast experience. Opportunities to be involved in extracurricular activities also received modest satisfaction ratings, but many more respondents were neutral in their observations.

Table 3: IU Southeast Experience

	VS/S	N	VD/D
Student services responsiveness to student issues	74.7%	17.0%	8.3%
Quality of information about career and job opportunities	58.2%	27.9%	13.9%
Opportunities to be involved in extracurricular activities	57.9%	36.3%	5.8%

*'VS/S' combines 'Very Satisfied' and 'Satisfied'; 'N' = 'Neutral';
'VD/D' combines 'Very Dissatisfied' and 'Dissatisfied'*

QUALITATIVE COMMENTS: PRIDE & INVOLVEMENT

Respondents were asked, "In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement?" Responses were separated by area of focus and included in the appropriate report or reports.

1. Build an university accessible gym. Not the gym of activity building. 30 or 40 treadmills and elliptical machines. Better for community health then the game room.
2. Continue to have successful athletic programs and get recognition for academic programs.
3. Grow even larger, i.e., degrees, activities, graduate studies.
4. Help pay back student loans! I'm drowning!
5. Host a variety of Alumni events geared towards bringing those out of town back. For example, an alumni weekend or something along those lines. I believe if the university built a new athletic center, giving access to alumni, that many would come back and use the facilities.
6. I am proud of my school, though I feel a different mascot would make me more proud.
7. I think you've already made improvements. When I started at IUS, when it came to registering for classes, Financial Aid, and over all guidance, you all were horrible! However, near the end of my college career (I mainly went to night classes time or completed online courses, so I was a long term student), I noticed changes and heard more students talk about how delighted they were with your service...
8. I want to see a new athletic and student recreation center with a gym floor mostly dedicated to students use throughout the day. I would also like to see our athletic program transition to NCAA Division II w/ full-time coaches and more scholarships. College athletics is a great way to keep alumni engaged after they graduate from IU Southeast. I think a better commitment to athletics would help get more alumni invovled. Everyone wants to be apart of an exciting program that is growing and winning. See Louisville as an example.... Even Bellarmine from a few years ago.
9. I would like to see more groups for older/non-traditional students.
10. I would like to see more support/involvement for those students that have full-time work. Not all students that have full-time jobs/careers are masters.
11. I'd like updates on upcoming events at IUS, such as Fall Festival and upcoming productions.
12. Increase athletic visibility. I even hear about bell arming quite often, but essentially nothing about IUS athletics.
13. Pay my student loans/have post-graduate advisors know what they are doing and have better knowledge of graduate programs.
14. Prepare students better for the real world.
15. Publicity for athletes and promotion of their games through community.
16. Reduce carbon footprint. Engage students in utility consumption (energy challenges, etc.).
17. Show more support for athletic programs and arts programs by having larger events and advertising of those events including games, performances, showings, etc.

QUALITATIVE COMMENTS: FURTHER COMMENTS

Respondents were asked for any further comments. Responses were separated by area of focus and included in the appropriate report or reports.

1. As a non-traditional student, it would have been nice to have activities available in the evening.
2. At one point I was asked to write a paper about joining a sorority and it was rejected because I was not giving enough to the campus. That was a slap on the face when I was nearing my sixties, working two jobs, and running a household. When a college campus is wanting more involvement, don't put people in charge who have no other responsibilities and be careful of what is expected.
3. Getting registered as a student and the whole enrollment process was very confusing when I attended. I completed course for a certification, but did not receive certificate.
4. Great school! Pleasant faculty and supporting staff. I would come back in a heart beat!
5. I believe the university needs a new, bigger athletic center. The current one is just lacking in so many ways and unfortunately I think it makes a bigger difference to kids selecting a college than many think. When I look at the IU Southbend SAC, I'm honestly embarrassed that IU southeast still has an outdated facility. I believe if IUS built a new athletic center, more would attend the games as well as live on campus. Also, offering vendors and expanding the dining area to make it more of a hangout with music and what not. I think having vendors such as Chik-fil-a and others would help increase the amount of individuals that use their Ucard.
6. I worked full-time while attending IUS full-time as a nice student. Most club and school activities happened before 4 pm. I was not able to attend. A shift in some of these activities may help other cummmuter student attending classes in late afternoon to night become more involved.
7. I would totally choose IUS again if I had to do it again. The Human Resources Department needs a bonus because the people at IUS are amazing! Faculty, student services, even custodial staff! I loved the opportunity to get involved in so many student organizations, too. The main thing I regret is that expectations for students are low academically, so there is low incentive and many cop out. The reputation of IUS could be well served by introducing a little more rigor into the coursework. The Dean and Coordinator really spent a lot of effort helping me with grad school applications.

APPENDIX A

This Appendix contains demographic summaries for the Alumni Survey, administered in Summer 2013 to multiple graduating cohorts:

- August 2012 and December 2012 graduates (One year out)
- 2007-2008 graduates (Three years out)
- 2009-2010 graduates (Five years out)

A handful of eligible respondents were removed from the administration list due to opting out of alumni relations emails. Three eligible respondents were removed for having no known address or known email in the alumni database. Forty-three eligible respondents were removed because they responded to last year's (2012) alumni survey administration. Forty-four respondents received degrees in multiple eligible years (2012, 2007-08, 2009-10), and thus their latest degree date was kept.

Response rates of the various graduation classes are below:

Table A1: 2013 Alumni Survey Response Rates by Cohort

	Invited	Responded	Response Rate
2012 Graduates	503	77	15.3%
2009-10 Graduates	915	89	9.7 %
2007-08 Graduates	953	81	8.5%
2013 Administration	2371	247	10.4%

Response rates by mode of administration are below, with most respondents submitting their survey via paper. Postcard links were sent via mail one week before emails were sent and two weeks before the paper survey was mailed.

Table A2: 2013 Alumni Survey Response Rates by Cohort and Mode of Administration

	Postcard		Email		Paper		Total	
2012 Graduates	10	13.0%	10	13.0%	57	74.0%	77	31.2%
2009-10 Graduates	9	10.1%	13	14.6%	67	75.3%	89	36.0%
2007-08 Graduates	9	11.1%	13	16.0%	59	72.8%	81	32.8%
2013 Administration	28	11.4%	36	14.6%	183	74.1%	247	100%

Almost 70% of respondents were female graduates.

Table A3: 2013 Alumni Survey Respondents by Gender

	N	%
Female	168	68.0%
Male	79	32.0%

2013 Alumni Survey: Student Affairs Report

Almost half of the respondents were between 20 and 29 years of age at the time of response, while about one in three were between 30 and 59 years.

Table A4: 2013 Alumni Survey Respondents by Cohort and Age

	2012	2009-10	2007-08	N	%
20 to 29	61.0%	43.8%	39.5%	118	47.8%
30 to 39	27.3%	33.7%	33.3%	78	31.6%
40 to 49	9.1%	11.2%	6.2%	22	8.9%
50 to 59	1.3%	7.9%	12.3%	18	7.3%
60 or more	1.3%	3.4%	8.6%	11	4.5%
Total	77 31.2%	89 36.0%	81 32.8%	247	100%

Nearly one in four respondents received their latest and highest degree* from the School of Business, with only one in five respondents from the Schools of Arts and Letters and Nursing combined.

Table A5: 2013 Alumni Survey Respondents by Cohort and School

	2012	2009-10	2007-08	Total
Arts & Letters	14.3%	5.6%	7.4%	8.9%
Business	24.7%	25.8%	21.0%	23.9%
Education	24.7%	15.7%	13.6%	17.8%
General & Liberal Studies	7.8%	15.7%	21.0%	13.8%
Natural Sciences	10.4%	11.2%	14.8%	12.1%
Nursing	2.6%	13.5%	6.2%	7.7%
Social Sciences	15.6%	12.4%	16.0%	14.6%
Total	100%	100%	100%	100%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

Nearly three in four respondents earned a Bachelor's degree as their latest and highest degree*, while another one in five earned a Master's.

Table A6: 2013 Alumni Survey Respondents by Cohort and Degree Type

	2012	2009-10	2007-08	Total
Associate	1.3%	2.2%	6.2%	3.2%
Bachelor's	68.8%	73.0%	70.4%	70.9%
Certificate	2.6%	5.6%	6.2%	4.9%
Master's	27.3%	19.1%	17.3%	21.1%
Total	100%	100%	100%	100%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification.*

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.



Survey Code:

Fill in circles completely using pen or pencil.

Since graduating from IU Southeast, have you accepted a full-time position? Yes No

Are you CURRENTLY employed (this would include self-employment, full-time volunteering, or military service)?

- Yes
- Yes, full-time, but seeking employment change.
- Yes, part-time, but seeking employment change.
- No, but seeking employment.
- No, and not seeking employment.

If you are not currently employed, what is your reason for not working?

- Unable to find employment
- Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
- Retired
- Other (please specify): _____

If you are employed, please provide employer information:

Position title: _____ Employer Name: _____
 City: _____ State: _____

If you are employed, what is your current annual salary?

- Less than \$20,000
- \$20,000-\$30,000
- \$30,001-\$40,000
- \$40,001-\$50,000
- \$50,001-\$70,000
- \$70,001-\$90,000
- \$90,001-\$100,000
- More than \$100,000

Are you currently attending a graduate program?

- Master's
- Doctorate
- Other (specify): _____

Have you completed graduate program courses without earning a degree?

- Master's
- Doctorate
- Other (specify): _____

Have you earned a graduate degree (if multiple degrees, check all that apply)?

- Master's
- Doctorate
- Other (specify): _____

List the most recent graduate institution you attended:

Name of Institution: _____ City: _____ State: _____

While you were attending IU Southeast, did you consistently work:

- No, I did not work.
- Yes, less than 5 hours per week.
- Yes, between 5 and 10 hours per week.
- Yes, between 11 and 20 hours per week.
- Yes, between 21 and 40 hours per week.
- Yes, 40 or more hours per week.

While you were attending IU Southeast, which of the following did you do? [FILL IN ALL THAT APPLY]

- Completed an internship.
- Completed a practicum/field experience.
- Participated in a student organization.
- Participated in intercollegiate or intramural sports.
- Participated in community service.

How well did your IU Southeast education prepare you for the following?

	Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
Your current or most recent career.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding a job in your field soon after graduation.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Furthering your education or starting graduate school.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contributing to your community.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

