

**2014 Alumni Survey
Student Affairs Report**

Administered Summer 2014



**INDIANA UNIVERSITY
SOUTHEAST**

OFFICE OF INSTITUTIONAL EFFECTIVENESS

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SURVEY BACKGROUND AND SUMMARY

The Indiana University Southeast Alumni Survey was created in 2012 to obtain data necessary for the Office of Institutional Effectiveness (OIE), the Office of Development, and the Career Development Center. The instrument- found in Appendix B of this report- collects information pertaining to employment, graduate education, preparation for after college, perception of IU Southeast, satisfaction with the college experience, and updated contact information.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- May 2013, August 2013 and December 2013 graduates (One year out)
- 2010-2011 graduates (Three years out)
- 2008-2009 graduates (Five years out; previously surveyed three years out in 2012)

A detail of how the survey was distributed and demographic details of respondents are found in Appendix A of this report. Response rates of the various graduation classes are below:

	<u>Invited</u>	<u>Responded</u>	<u>Response Rate</u>
2013 Graduates	1134	399	35.2%
2010-11 Graduates	1054	227	21.5%
2008-09 Graduates	922	155	16.8%
2014 Administration	3110	781	25.1%

Multiple reports have been made to varied constituents including: Academic Council, Alumni/Community Relations, Career Development, Enrollment Management, and Student Affairs. In addition and for the first time, by-school reports are being made and distributed to each Dean. These and any ad hoc reports will be posted on the OIE website to support the institution's mission of transparency and to encourage respondents to take future assessments. By-major reports can be obtained via request to Ron Severtis in OIE at rseverti@ius.edu.

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CO-CURRICULAR ACTIVITY

Participation in student organizations was almost double the participation in any other type of activity.

Table 1: Co-Curricular Activity

	N	%
Participated in a student organization	611	78.2%
Participated in community service	306	39.2%
Participated in intercollegiate or intramural athletics	65	8.3%

Note that respondents could choose more than one answer.

IU SOUTHEAST EDUCATION & EXPERIENCE

About 90% of respondents maintain a sense of pride about IU Southeast and over 80% felt a sense of belonging to the IU Southeast community.

Table 2: IU Southeast Education

	SA/A	N	SD/D
I feel a sense of pride for IU Southeast	89.9%	6.3%	3.8%
As a student, I felt like a member of the IU Southeast community	81.3%	17.0%	1.7%

'SA/A' combines 'Strongly Agree' and 'Agree'; 'N' = 'Neutral';

'SD/D' combines 'Strongly Disagree' and 'Disagree'

Over 80% of responding alumni were satisfied with student service responsiveness and two-thirds reported satisfaction with both quality of career and job information and extracurricular activity involvement.

Table 3: IU Southeast Experience

	VS/S	N	VD/D
Student services responsiveness to student issues	80.8%	14.2%	5.0%
Quality of information about career and job opportunities	66.4%	23.3%	10.3%
Opportunities to be involved in extracurricular activities	66.1%	30.0%	3.9%

'VS/S' combines 'Very Satisfied' and 'Satisfied'; 'N' = 'Neutral';

'VD/D' combines 'Very Dissatisfied' and 'Dissatisfied'

QUALITATIVE COMMENTS: PRIDE & INVOLVEMENT

Respondents were asked, "In the next 5-10 years, what is the most meaningful thing the University can do to increase your IU Southeast pride and/or involvement?" Responses were separated by area of focus and included in the appropriate report or reports.

1. A scholarship provided and a Degree which can bring me real-world earnings.
2. Although I enjoyed IUS the best of the schools I have attended, I would say that as an African American I didn't see much that had much diversity so that could be something to work on. Not that there were not activities I could have participated in, but I did not consistently see a presence of it.
3. As an older student, working on my masters, I don't feel that this question really applies to me. I enjoyed my experience and felt renewed as a teacher after taking classes at IUS. I think that is the most important thing for older students who are already working full time. We don't have much time for other involvement.
4. Better athletics
5. Better counseling
6. Better marketing for upcoming events on campus.
7. Better student services. It is not helpful to students when staff members have a bad attitude, or do not know their job and consistently answer your questions with, "go to the webpage." I, for one, always tried the webpage first to avoid contact with rude staffers. / Also, some adjustments should be made to ius.edu. 1.) I changed my address through the webpage, but still receive university mail at my old address. 2.) I tried to apply for graduation online recently, but the only information I could find was deadlines-- the information for the process I WAS already aware of. 3.) I consistently had difficulties with my e-mail accounts being inaccessible. However, the IT department was helpful fixing the issues. 4.) I could not give Title IV authorization online because the Southeast campus was not in the dropdown options.
8. Continue sending e-mails to allow me to be involved, and continue having engaging on-campus activities.
9. Continue the work the university is already doing! It would be awesome if school spirit was a bit higher. Also, when I lived on campus it was pretty boring so maybe offer more activities for students that live on campus.
10. Continue to have fun family activities and have well known guest speakers or performers come on campus.
11. Continue to improve and grow. Campus and dorms are beautiful and modern. Keep it up.
12. Continue to invest in the students and making their experience great.
13. Continue to make the university's degrees valuable to individuals and the community--whether that means expanding offerings according to demand and/or altering courses of study--and continue to keep the cost as low as reasonably possible. The high quality and relatively low cost are precisely why I was able to attend and graduate from IU Southeast. Continue to invite guest speakers and performers and involve the greater community on (and off) campus. Continue to support student organizations, cultural events, and academic organizations such as the Honors Program. Continue to attract quality faculty and staff and make them feel like valued members of the community.
14. Continue to provide great service to students
15. continue to provide students with the opportunity to grow academically and encourage community service with students
16. Continue to sponsor events and invite the public.
17. Create better athletic facilities
18. Creating college incentives for tuition and books. Including community service as part of the university incentive and include in classes for community awareness.

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19. Encourage others to use resources such as the Adult Student Center / Encourage research opportunities / Encourage research clubs such as Bioinformatics Research Group
20. Encourage student involvement. It wasn't promoted while I was there.
21. Enhance student involvement. Success comes from more than just the classroom. Students should be building their resumes and networking with those in the community or Alumni. I would like to see the campus give more leadership opportunities, community service involvement, and make traditions on campus for Alumni to attend as well as help with the schools reputation, and retention.
22. Figure out a way to reduce tuition for KY residents by figuring out how to give them credit for their keys money
23. Find a way to decrease financial aid debt
24. Get a football team
25. Have a wrestling team.
26. Have more rallies on campus and have the professors attend
27. Have more well known guest speakers make presentations on campus.
28. Hire a better housing staff.
29. i am happy with the education i received, but having to work full time definitely interfered with my opportunities for things like internships and extra curricular activities which would have done more to prepare me both for a better career and/or graduate school. I'm not sure that was the daily of ius, but i wish i had better mentorship to let me know what i should focus on.
30. I did not need financial aid but a friend of mine did and when she wanted to obtain a double bachelors degree she was unable to obtain further financial aid. With tuition on the rise many people can no longer afford an education, how sad!
31. I was not an undergraduate and had to work 50+ hrs a week while getting my MBA, so I don't know if I have anything to offer to change this from my perspective. One comment I will make regarding the perception of IUS versus IU proper is that IU in Bloomington has the mascot of Hooisers and the other IU schools are separate schools with separate mascots. It was disappointing to me to learn that IUS has the Grenadiers and we are disassociated with IU for sports and the school in general. Perhaps that was for a reason - to give local students opportunities for sports, etc. Again, I didn't pay attention to the sports since I was in an evening MBA program.
32. I would have liked IUS to help me more with graduate school. In the next five years I would like to complete graduate school. I wish IUS offered graduate nursing classes so I could continue my education there. To increase my pride or involvement with IU Southeast you would need to offer nurse practitioner classes and increase athletics. I would like to see more sport teams represented at IU Southeast such as swimming, football, wrestling, etc. Also something needs to be done about parking.
33. I would like to see the campus grow...have more dorms for incoming students and such. / I would like to see IUS become more competitive in the sports field...I would love to read the paper/internet and see how successful an IUS sports program is.
34. I would really like to receive regular newsletters about different community events that IUS is involved with and how I can get involved. I'd really like to see more events that take place around health - like color runs, and fun obstacle courses. I'd also like to see the store contain more plus-size IUS or IU clothing, as not everyone is small, medium, or large. I can't sport as much IU-wear as I'd like to represent my pride in my university because I am on the bigger side...as many are. I also think it's important to be able to attend courses from time to time, even if one is not going to pursue graduate school, they still may want to come and take some art courses, music, math, science, and more, so sending out information on classes that will be available each semester with the costs of those classes (which should be discounted for anyone who's graduated already) I think would be AMAZING and I would definitely be one to take advantage of it.

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35. If we had bigger sporting events and alcoholic beverages were allowed, I believe this would bring more people and create a greater sense of pride for the university.
36. Increase civic involvement opportunities, and make them mandatory; broaden the scope of graduate opportunities
37. Increase community involvement.
38. Increase intermural sports teams to increase student life on campus.
39. Increase scholarship dollars for students in all areas of study. Continue to promote high quality staff that have a true love of teaching and that value their students and their education.
40. Increase student education and add more degrees as well as extracurricular activities.
41. Increase visibility of athletic programs.
42. Increase visibility of athletic team.
43. Invitations to sporting events
44. It has been a while since I attended IUS. However, I have already seen major improvements. I would suggest continuing to grow the student involvement experience. Maybe offer different language options.
45. Keep up on campus living momentum, also keep the athletic teams growing in success with intramural activities available. I am a 50+ year old who came back to finish my associates degree after pecking away at college since graduating high school 197*. After 40 years I was able to earn a degree in something for my efforts. At the rate I'm going I will be 98 when I receive my bachelors degree. IUS is a fine school just keep up the tradition and the momentum and you will be fine
46. More athletic recruiting from other states.
47. More athletics
48. More diversity in students and student organization such as having other Greek chapters on campus.
49. More fun campus life
50. More housing
51. More student activities
52. More student activities, more class times, more online options.
53. Need much more post graduate interaction for career and job opportunities. After graduating I never heard anything from the university nor received any help in this area at all. Also, when a student with disabilities enters IUS, and becomes involved in activities *** they should not be forced out because of inability to attend meetings. With technology there are ways to attend meetings without further risk to health.
54. Offer more scholarships to students that truly need it
55. Promote clubs and activities. Have people working in the student services that are friendly and actually know something. I had so many issues with Financial aid, registrar and advising. My advisor knew absolutely nothing about my degree and told me I needed to do my schedule on my own and figure it out myself. I thought her job as an advisor was to help guide me and answer any questions that I had.
56. Reduce my student loan obligation
57. Reduce tuition for future students so they all don't end up in debt as badly as students are now.
58. Re-enter me into the Masters of Business Administration without requiring me to complete the GRE in consideration that I was once enrolled within same said program but had to abruptly withdraw due to personal reasons. OR Release my transcripts since the hold on my records from the financial aid department is a result of my abrupt departure from the graduate school of business due to personal circumstances that prompted me to exit prematurely and also due to present financial hardship that can be alleviated through my ability to produce "my transcripts". In light that I never even received my first complimentary actual Baccalaureate degree upon graduating to hang in my office or home, send me an actual degree
59. Scholarship opportunities
60. Send more updates on athletics and get previous athletes more involved.

61. Start a speech and debate team.
62. Stop giving loans to students who are in fields that statistically will take forever to pay back.
63. Student loan interest rates are crazy! Do something to help students cover the cost - more scholarships or something like that. 2. Have instructors do more career prep. I wish that we had learned how to do fact sheets, write press releases and other office/cerical type things...instead of 30 page papers.
64. Try to get more students involved in campus activities.
65. Wipe out my loans!!
66. You have to get the teachers and students more involved. This doesn't mean the students that love on campus. I never lived on campus and I didn't get involved. Mainly because I worked full time. But I wish I would / Have.

QUALITATIVE COMMENTS: FURTHER COMMENTS

Respondents were asked for any further comments.

1. By the time I was done with my associates I learned that I can't financially afford to get my bachelors.
2. did not know anything about the intermural sports... wish I did.
3. I enjoyed how flexible the bursar office was. Financial Aid verification should be changed to a smoother process. / Ron Allman is excellent.
4. I like the direction the university is going as far as getting students involved on campus. Greek life, student organizations, clubs, etc. It helped me tremendously, so keep it up.
5. I love this university and being a student leader made me become the woman I am today. I enjoyed the campus so much that I now work there and volunteer with student groups. I just hope that the students I help can have an even better experience then what I had.
6. I would have like on-campus housing when I was there for a more unified/community experience, but understand that there is housing available now.
7. More Greek organization offering would be something that could bring more attention to the school
8. Recognize student athletes at graduation. Hold a fall and spring graduation.
9. The student development center/ disability services, and the personal counseling offices have been amazing. There are helpful and not rude-- very rare at IUS.
10. The university is moving in the right idrection with student housing and development around campus.

APPENDIX A

This Appendix contains detailed information on survey disbursement and demographic details of respondents.

Respondents for the survey were drawn from institution records of degree recipients and included alumni from the following graduation classes:

- May 2013, August 2013 and December 2013 graduates (One year out)
- 2010-2011 graduates (Three years out)
- 2008-2009 graduates (Five years out; previously surveyed three years out in 2012)

From the initial lists of graduates from the above cohorts, those with an email address on file (2,457) were sent a direct survey link on July 7, 2014, with an incentive for a free t-shirt upon electronic submission of the survey. Reminders were sent to those who did not take the survey by July 11, July 18 and August 1. Alumni who had not yet taken the survey by August 20 (2,704) were sent an invitation postcard with a generic survey link and a unique survey ID that respondents would need to enter into the survey, again with a free t-shirt incentive for electronic submission. A reminder email to those who had not yet taken the survey was sent on September 10. Lastly, on October 2, all non-respondents were mailed a paper copy of the survey along with a reminder to take the survey online for a free t-shirt. The online version of the survey closed in November and paper submissions ceased.

Because of the unique survey ID, unique email link and coded paper form, any duplicate responses were merged and counted as one. Individual question response rate varies, as all survey questions were voluntary and some respondents chose not to answer certain questions. We have chosen to include partial responses in the data report.

The original list of graduates obtained from the IU Foundation from the years surveyed included 3,164 alumni. Two respondents who actually had not graduated were removed, along with 34 who received a degree in multiple eligible years and thus their latest degree date was retained, and 18 removed because they had participated in the survey the summer administration prior. This left the 3,110 surveyed alumni.

Response rates of the various graduation classes are below:

Table A1: 2014 Alumni Survey Response Rates by Cohort, Overall

	Invited	Responded	Response Rate
2013 Graduates	1134	399	35.2%
2010-11 Graduates	1054	227	21.5%
2008-09 Graduates	922	155	16.8%
2014 Administration	3110	781	25.1%

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Response rates by mode of administration are below, with most respondents submitting their survey electronically, to a greater degree than in previous administrations and most likely due to the free t-shirt incentive for electronic submissions.

Table A2: 2014 Alumni Survey Response Rates by Cohort and Mode of Administration, Overall

	Email		Postcard		Paper	
2013 Graduates	248	10.1%	133	4.9%	18	0.8%
2010-11 Graduates	78	3.2%	126	4.7%	23	1.0%
2008-09 Graduates	46	1.9%	98	3.6%	11	0.5%
2014 Administration	2457	15.1%	2704	13.2%	2327	2.2%

Table A3: 2014 Alumni Survey Response Rates by Cohort and Mode of Administration, of Respondents

	Email		Postcard		Paper		Total	
2013 Graduates	248	62.2%	133	33.3%	18	5.0%	399	51.1%
2010-11 Graduates	78	34.4%	126	55.5%	23	10.1%	227	29.1%
2008-09 Graduates	46	29.7%	98	63.2%	11	7.1%	155	19.8%
2014 Administration	372	47.6%	357	45.7%	52	6.9%	781	100%

The response population consisted of twice as many females as males.

Table A4: 2014 Alumni Survey Respondents by Gender, of Respondents

	N	%
Female	520	66.6%
Male	261	33.4%
Total	781	100%

Slightly more than 85% of respondents were under the age of 40, with the majority being under the age of 30.

Table A5: 2014 Alumni Survey Respondents by Cohort and Age, of Respondents

	2013		2010-11		2008-09		N	%
20 to 29	61.4%		41.0%		29.7%	384	49.2%	
30 to 39	24.1%		34.8%		42.6%	241	30.9%	
40 to 49	9.5%		15.0%		20.6%	104	13.3%	
50 to 59	3.8%		7.9%		5.2%	41	5.2%	
60 or more	1.3%		1.3%		1.9%	11	1.4%	
Total	399	51.1%	227	29.1%	155	781	100%	

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Approximately 1 in 4 respondents received their latest and highest degree* from the School of Business; approximately 1 in 5 from the School of Education.

Table A6: 2014 Alumni Survey Respondents by Cohort and School, of Respondents

	2013	2010-11	2008-09	Total
Business	24.3%	25.6%	28.4%	25.5%
Education	22.8%	21.1%	21.9%	22.2%
General & Liberal Studies	13.0%	15.9%	23.2%	15.9%
Social Sciences	16.5%	13.7%	8.4%	14.1%
Natural Sciences	11.3%	10.1%	8.4%	10.4%
Arts & Letters	6.0%	9.3%	3.2%	6.4%
Nursing	6.0%	4.4%	6.5%	5.6%
Total	100%	100%	100%	100%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification*

Nearly 7 of every 10 respondents have earned a Bachelor's degree, and 1 in 5 has earned a Master's.

Table A7: 2014 Alumni Survey Respondents by Cohort and Degree Type, of Respondents

	2013	2010-11	2008-09	Total
Bachelor's	70.9%	66.5%	65.8%	68.6%
Master's	20.3%	20.3%	23.2%	20.9%
Associate	5.5%	7.5%	7.1%	6.4%
Certificate	2.3%	4.8%	2.6%	3.1%
Post-Baccalaureate Certificate	1.0%	0.9%	1.3%	1.0%
Total	100%	100%	100%	100%

**Note that if alumni received multiple degrees from IU Southeast in these select cohort years, their most recent and highest degree was selected for classification*

APPENDIX B

The survey instrument used in the paper administration follows. The electronic version of the survey differs from the paper version only in terms of design and not in substance.



Fill in circles completely using pen or pencil.

Survey Code:

Since graduating from IU Southeast, have you accepted a full-time position? Yes No

Are you CURRENTLY employed (this would include self-employment, full-time volunteering, or military service)?

- Yes
- Yes, full-time, but seeking employment change.
- Yes, part-time, but seeking employment change.
- No, but seeking employment.
- No, and not seeking employment.

If you are not currently employed, what is your reason for not working?

- Unable to find employment
- Personal decision related to self or family (taking care of dependents, illness, disability, etc.)
- Retired
- Other (please specify): _____

If you are employed, please provide employer information:

Position title: _____ Employer Name: _____
 City: _____ State: _____

If you are employed, what is your current annual salary?

- Less than \$20,000
- \$20,000-\$30,000
- \$30,001-\$40,000
- \$40,001-\$50,000
- \$50,001-\$70,000
- \$70,001-\$90,000
- \$90,001-\$100,000
- More than \$100,000

Are you currently attending a graduate program?

- Master's
- Doctorate
- Other (specify): _____

Have you completed graduate program courses without earning a degree?

- Master's
- Doctorate
- Other (specify): _____

Have you earned a graduate degree (if multiple degrees, check all that apply)?

- Master's
- Doctorate
- Other (specify): _____

List the most recent graduate institution you attended:

Name of Institution: _____ City: _____ State: _____

While you were attending IU Southeast, did you consistently work (not including an internship)?

- No, I did not work as a student at IU Southeast.
- Yes, less than 5 hours per week.
- Yes, between 5 and 10 hours per week.
- Yes, between 11 and 20 hours per week.
- Yes, between 21 and 30 hours per week.
- Yes, more than 30 hours per week.

While you were attending IU Southeast, which of the following did you do? [FILL IN ALL THAT APPLY]

- Completed an internship.
- Completed a practicum/field experience.
- Participated in a student organization.
- Participated in intercollegiate or intramural sports.
- Participated in community service.

How well did your IU Southeast education prepare you for the following?

	Excellent Preparation	Good Preparation	Fair Preparation	Poor Preparation
Your current or most recent career.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding a job in your field soon after graduation.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Furthering your education or starting graduate school.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contributing to your community.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

