INDIANA UNIVERSITY SOUTHEAST
OFFICE OF INSTITUTIONAL EFFECTIVENESS

Research Brief

IU Southeast Graduating Student Survey: Alumni and Community Relations Report

BACKGROUND

The Indiana University Southeast Graduating Student Survey is administered to students when they apply for graduation and collects data regarding post-graduation plans, employment and income, applied learning experiences, factors influencing student satisfaction

> Individual question response rate varies. We include partial responses in the report and, unless otherwise indicated, non-respondents are excluded in tabled data counts and percentages.

with their experiences at IU Southeast, diversity and culture, campus safety and self-perceived levels of abilities. This multi-year report is intended to provide information regarding how these data have changed from year to year and to support decision-making that facilitate change in response to the dynamic needs of the student population.

Sara Jewell Spalding, Ronald E. Severtis, Jr., and Amanda Scarberry
March 2021

RESPONDENTS

Survey respondents for 2020 consisted of eight hundred eight undergraduate respondents, and one hundred two graduate respondents; 65% were female and 35% were male.

Table 1: Respondents:

	2020		2019		2018	
	N	%	N	%	N	%
Undergraduates	808	89%	794	91%	834	88%
Graduates	102	11%	79	9%	109	12%
Total	910	100%	873	100%	943	100%

EMPLOYMENT

The large majority of current respondents were employed, with a 4% increase in employment from 2019. The percentage of respondents that were unemployed and seeking employment also saw a slight decrease.

Table 2: Current Employment Status:

	2020	2019	2018
Yes	66%	61%	65%
Yes, but seeking employment change	18%	19%	19%
No, but seeking employment	11%	13%	10%
No, and not seeking employment	4%	6%	6%
Total	100%	100%	100%

While the majority of both graduate and undergraduate respondents continue to be employed, both groups saw small increases in their employment rates (3% increase for graduates, 2% increase for undergraduates). The 2020 data also saw a slight decrease in the number of graduates and undergraduates that were unemployed and seeking employment.

Table 3: Current Employment Status (Graduates vs. Undergraduates):

	2020		2019		2018	
	GR	UG	GR	UG	GR	UG
Yes	83%	64%	81%	60%	90%	62%
Yes, but seeking employment change	14%	18%	13%	20%	5%	21%
No, but seeking employment	3%	13%	5%	14%	3%	11%
No, and not seeking employment	--	5%	1%	7%	3%	6%
Total	100%	100%	100%	100%	100%	100%

The large majority of respondents also worked while attending IU Southeast, with two-thirds (67%) working more than 20 hours per week.

Table 4: Average Hours Worked per Week:

	2020	2019	2018
31 or More Hours	38%	36%	40%
21 to 30 Hours	29%	27%	26%
11 to 20 Hours	19%	22%	19%
1 to 10 Hours	8%	7%	6%
Did Not Work	7%	8%	8%
Total	100%	100%	100%

When comparing the two groups, far more graduate respondents worked 31 or more hours per week than did undergraduate respondents.

Table 5: Average Hours Worked per Week (Graduates vs. Undergraduates):

	2020		2019		2018	
	GR	UG	GR	UG	GR	UG
31 or More Hours	79%	33%	81%	32%	86%	34%
21 to 30 Hours	9%	31%	10%	28%	3%	29%
11 to 20 Hours	6%	21%	5%	23%	4%	21%
1 to 10 Hours	4%	8%	3%	8%	3%	6%
Did Not Work	2%	7%	1%	9%	5%	9%
Total	100%	100%	100%	100%	100%	100%

Education continues to be the largest employment industry by far for graduate respondents, while healthcare remains the second most popular. The third most popular industry for 2020 was "Other (Not Listed)," which is a change from accounting/finance/auditing in 2019.

Table 6: Current Employment Industry (Graduates):

	2020	2019	2018		2020	2019	2018
Education: Teaching	41	41	45	Agriculture	--	--	--
Healthcare	13	7	6	Architecture – Building	--	--	--
Other (Not Listed)	8	--	4	Art – Photography – Graphic Design	--	--	--
Education: Administration	7	5	1	Automotive: Sales – Repair – Parts	--	--	--
Accounting – Finance – Auditing	6	6	10	Beauty – Cosmetics – Grooming	--	--	--
Not for Profit – Charity	2	1	1	Broadcasting – Radio – TV	--	--	--
Retail	2	1	1	Business: Executive	--	--	--
Insurance	2	--	7	Call Center – Collections – Telemarketing	--	--	--
Professional Services	2	--	2	Consulting	--	--	--
Financial Services – Securities	1	1	2	Entertainment – Theatre	--	--	--
Transportation: Airline – Aviation	1	1	2	Environmental Services – Refuse	--	--	--
Sales	1	1	1	Exercise – Fitness – Wellness	--	--	--
Real Estate – Property Management	1	1	--	Hotel – Resort – Hospitality	--	--	--
Marketing – Merchandising - Advertising	1	--	3	Industrial	--	--	--
Utilities: Gas – Electric – Water	1	--	2	Internet – Ecommerce – Web Development	--	--	--
Government – Civil Service – Social Services	1	--	1	Janitorial – Cleaning – Laundry	--	--	--
Human Resources	1	--	1	Landscaping – Lawn Care	--	--	--
Printing – Publishing – Newspaper	1	--	--	Law Enforcement	--	--	--
Restaurant	1	--	1	Library Science	--	--	--
Business: Development – Entrepreneur	1	--	--	Maintenance: Building – Plant – Equipment	--	--	--
Construction	1	--	--	Military	--	--	1
Journalism	1	--	--	Pharmaceutical	--	--	--
Technology: Hardware	1	--	--	Public Relations - Media	--	--	--
Banking	--	3	3	Refining - Petroleum - Chemicals	--	--	--
Manufacturing	--	1	2	Science	--	--	--
Admin – Clerical	--	1	--	Shipping – Distribution – Packaging	--	--	--
Business: Operations – Strategy	--	--	2	Skilled Trade: (Plumbing, Electrical, HVAC, etc.)	--	--	--
Defense – Aerospace	--	1	--	Technology: Software	--	--	--
Employment – Recruiting – Staffing	--	--	1	Telecommunications - Wireless	--	--	--
Engineering	--	--	2	Travel – Leisure – Hospitality – Recreation	--	--	--
Legal	--	--	1	Veterinary Services	--	--	--
Research & Development	--	1	--	Warehousing – Import/Export – Logistics	--	--	--
Transportation: Rail – Trucking	--	--	1				

Please note that the table displays an actual count instead of a percentage.

Undergraduate respondents were most often employed in healthcare, followed by the restaurant and retail industries.

Table 7: Current Employment Industry (Undergraduates):

	2020	2019	2018		2020	2019	2018
Healthcare	114	114	121	Entertainment – Theatre	3	2	1
Restaurant	74	74	92	Internet – Ecommerce – Web Development	3	2	--
Retail	66	61	61	Public Relations - Media	3	--	2
Other (Not Listed)	60	58	61	Research & Development	3	3	5
Education: Teaching	30	32	41	Technology: Hardware	3	7	4
Accounting – Finance – Auditing	29	13	18	Veterinary Services	3	4	4
Hotel – Resort – Hospitality	18	8	16	Beauty – Cosmetics – Grooming	2	6	5
Warehousing – Import/Export – Logistics	16	16	12	Business: Executive	2	2	3
Government – Civil Service – Social Services	15	12	14	Consulting	2	2	--
Sales	14	16	16	Education: Administration	2	4	2
Technology: Software	14	15	15	Engineering	2	3	5
Manufacturing	13	10	10	Fashion - Apparel - Textiles	2	--	--
Admin – Clerical	10	6	14	Janitorial – Cleaning – Laundry	2	2	2
Banking	10	12	11	Library Science	2	4	3
Business: Operations – Strategy	9	8	12	Maintenance: Building – Plant – Equipment	2	--	--
Human Resources	9	11	8	Military	2	2	1
Insurance	9	8	8	Natural Resources - Forestry	2	--	--
Marketing – Merchandising - Advertising	9	7	9	Printing – Publishing – Newspaper	2	1	3
Law Enforcement	8	5	8	Science	2	7	6
Shipping – Distribution – Packaging	8	11	13	Transportation: Rail – Trucking	2	5	2
Art – Photography – Graphic Design	7	7	3	Agriculture	1	1	6
Call Center – Collections – Telemarketing	7	2	2	Broadcasting – Radio – TV	1	2	--
Construction	7	6	7	Defense – Aerospace	1	--	--
Legal	6	7	6	Employment – Recruiting – Staffing	1	1	1
Not for Profit – Charity	6	5	3	Journalism	1	--	3
Real Estate – Property Management	5	2	2	Landscaping – Lawn Care	1	3	5
Automotive: Sales – Repair – Parts	4	3	2	Marine - Maritime	1	--	--
Exercise – Fitness – Wellness	4	2	7	Professional Services	1	--	4
Financial Services – Securities	4	6	5	Purchasing - Procurement	1	--	--
Industrial	4	4	3	Refining - Petroleum - Chemicals	1	--	1
Pharmaceutical	4	4	11	Skilled Trade: (Plumbing, Electrical, HVAC, etc.)	1	1	1
Transportation: Airline – Aviation	4	3	2	Travel – Leisure – Hospitality – Recreation	1	2	2
Business: Development – Entrepreneur	3	--	2	Utilities: Gas – Electric – Water	1	1	3

Please note that the table displays an actual count instead of a percentage.

ALUMNI ASSOCIATION

Both graduate and undergraduate respondents were most interested in staying in touch through their program, followed by hearing about upcoming events and joining the Alumni Association, though undergraduates indicated higher interest in the latter two.

Table 8: IU Southeast Alumni Association Interest (Graduates):

	2020	2019	2018
Staying in Touch through Your Program	36%	33%	36%
Hearing about Upcoming Events	25%	16%	40%
Joining	21%	11%	23%

Please note that respondents could choose multiple answers.

Table 9: IU Southeast Alumni Association Interest (Undergraduates):

	2020	2019	2018
Staying in Touch through Your Program	39%	35%	38%
Hearing about Upcoming Events	36%	34%	44%
Joining	30%	25%	30%

Please note that respondents could choose multiple answers.

APPENDIX A

The electronic survey instrument follows. Note that some of the questions are routed to only be seen by Undergraduate or by Graduate respondents. Not all routing is apparent in the printed version of the electronic instrument.